



Executive Biography



Rahul Sood

Chief Technology Officer, Voodoo Business Unit

Hewlett-Packard Company

Rahul Sood is chief technology officer of the Voodoo Business Unit at HP. He oversees the technical strategy and product vision for the unit's products, including the Voodoo Omen and Envy product lines, the award-winning HP Blackbird 002 gaming PC and other products with the Voodoo DNA ingredient brand. He also is responsible for identifying intellectual property from HP and its partners for use in consumer gaming and high-performance devices.

Sood joined HP in November 2006 after it acquired luxury and gaming computer manufacturer VoodooPC, a company he founded in 1991. As founder and chief technology officer of VoodooPC, Sood introduced fanless PC technology to the industry and was the first to bring liquid cooling and active liquid chilling to the high-performance market segment. These innovations helped VoodooPC's Omen desktop earn the coveted Ziff Davis Editors' Choice award in the Ultimate Gaming Machine competition for five years running.

After joining HP, Sood played a leadership role in the design and architecture of HP Blackbird 002, Voodoo's flagship product. His contribution helped the system win more than 10 Editors' Choice awards, including the highest-ever rating given to a desktop PC from *CNET* and a five out of five rating from *PC Magazine*. He writes regular technology columns for *CPU Magazine* and *Custom PC* and has captured the attention of the industry and Wall Street with his blog, www.rahulsood.com. His favorite video game is *Company of Heroes*, and he also enjoys flight and driving simulations.

Sood's personal aspiration is to use technology to improve healthcare. He would like to assist in the development of technology-based toys that help children with autism discover new ways to communicate.

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