



## Executive Biography

### Jeffrey D. Wood

Director, Product Marketing for Personal Workstations, Workstation Global Business Unit, Personal Systems Group



### Hewlett-Packard Company

Jeff Wood is worldwide product marketing manager for personal workstations in the Workstation Global Business Unit at HP.

His organization manages the marketing function for personal workstations targeting engineering and creative professionals. This includes product definition and investment plans and product positioning, pricing and introductions.

Wood has been in the workstation business for 15 years. Prior to his current role at HP, he helped start a new workstation business at Compaq. Earlier, he had spent eight years with HP as product planning manager for the Graphics Lab. Prior to this, he held several research and development positions, all focusing on HP workstations.

Based in Fort Collins, Colo., Wood holds a bachelor's degree in computer science with a minor in math from Colorado State University.

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