



Patrick Adamiak

Vice President, Outsourcing Services Portfolio, Marketing and Alliances, HP Services

Hewlett-Packard Company

Patrick Adamiak is vice president of Outsourcing Services portfolio, marketing and alliances for HP Services. In this role, he is responsible for the portfolio service lifecycle for all Outsourcing Services lines of business including IT outsourcing, technology management solutions, application outsourcing and business process outsourcing. Adamiak brings together all of the marketing functions and manages worldwide alliances in coordination with the HP Services team.

Previously, Adamiak led the global business strategy formation process for HP's Technology Solutions Group (TSG) and the marketing operations function responsible for effective, global deployment of TSG's marketing processes and tools. Prior to this role, he led the development of strategy for HP's Strategic Outsourcing business and provided business leadership for HP's SAP, complex web server management and service provider outsourcing business lines.

Adamiak was a leader in the development of HP's vision for utility computing services and also led a re-engineering of the operations of HP's own web infrastructure. He also has an extensive background in systems and software product management. Adamiak holds a bachelor of science in electrical engineering from Penn State University and an MBA from Carnegie Mellon University.

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