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Jennifer Johnson is director of Product Marketing for Business Service Automation solutions in the Software business at HP, which includes offerings for client automation, storage automation and the data center automation technology HP acquired from Opsware.

Johnson joined HP through the Mercury acquisition. Her background includes more than a decade in the enterprise software industry, including positions in global campaign management, solutions marketing and product marketing at VERITAS Software and Symantec Corp. Johnson has spoken at numerous international conferences on the topic of change and configuration management, IT service management and compliance.

She is ITIL certified and holds a bachelor of science in business administration from the University of San Francisco, as well as a master of business administration from Santa Clara University.