



HP Banner Media for Latex Ink and Low-solvent Printers

Overview

HP banner media provides the versatility mid-volume print service providers (PSPs) need to create a broad range of products for outdoor and indoor use, from durable, long-lasting store displays and exhibition graphics, to building murals, street pole banners and exterior signage.

Custom engineered to seamlessly integrate with HP low-solvent printers and HP Latex Ink printers, which have been designed with the environment in mind, HP banner media delivers optimal results and a reliable printing experience. HP's newly expanded banner media portfolio offers a broad range of substrates including PVC, high-density polyethylene (HDPE), Tyvek and textile, plus features that include recyclability⁽¹⁾ and tear and fire resistance, offering PSPs more possibilities to meet customer needs.

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HP HDPE Reinforced Banner

HP HDPE Reinforced Banner is a competitively priced, recyclable⁽¹⁾ alternative to traditional PVC scrim banners. A strong media resilient to outdoor elements, HP HDPE Reinforced Banner also delivers superior image quality over other non-aqueous printers, while reducing the impact on the environment. Key features and benefits include:

- A versatile outdoor banner for retail needs, signage solutions and street pole banners
- Designed to be recyclable⁽¹⁾ and to withstand harsh weather conditions with minimal fading and loss of vibrancy
- Temperature, weather and tear resistant for great outdoor durability
- Optimized for high image quality and reliable printing with HP Latex printers as well as low-solvent printers
- HP surface treatment technology that produces a wide color gamut and durable, sharp image quality
- Other technical specifications:
 - 235 g/m²

HP Tyvek Banner

HP Tyvek Banner is a highly versatile, lightweight, recyclable media⁽¹⁾ that delivers brilliant, high-quality, water-fast banners for outdoor and indoor applications. An economical alternative to widely available scrim banners, this durable HDPE banner is easy to hang and grommet, taking the hassle out of installation. Key features and benefits include:

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- Strong but lightweight composition that is tear- and scratch-resistant for maximum efficiency in processing and installation
- HP surface treatment technology that produces a wide color gamut and durable, sharp image quality with water-fast, stay-true color
- Recyclable⁽¹⁾
- Optimized for high image quality and reliable printing with HP Latex printers, as well as low-solvent printers
- Other technical specifications:
 - 135 g/m²

HP Heavy Textile Banner

HP Heavy Textile Banner is a woven media that combines durability, versatility and recyclability.⁽¹⁾ This smooth polyester banner is fire-resistant,⁽²⁾ making it safe for a variety of indoor uses, such as window displays or indoor drapes. Key features and benefits include:

- Durable, woven polyester that can be stitched for use in outdoor and indoor applications
- Tear and scratch resistant
- Fire-resistant media certified for indoor use⁽²⁾
- When used with HP Latex printers, an environmentally-responsible alternative to traditional banner materials⁽¹⁾
- High whiteness that enhances the impact and visibility of the extensive HP Latex Ink color range
- Does not require lamination for outdoor applications when used with HP Latex printers or other low-solvent solutions
- Other technical specifications:
 - 282 g/m²

HP Outdoor Frontlit Scrim Banner

The HP Outdoor Frontlit Scrim Banner offers versatility for a wide range of outdoor uses. The durable construction of this banner media, composed of layered PVC over mesh, minimizes the need for reprints and decreases post-processing hours and cost. Key features and benefits include:

- Tear and weather resistant for a range of outdoor applications
- Certified fire resistant⁽³⁾
- Temperature-resistant media is suitable for post processing
- Resistant to fading and losing vibrancy in harsh weather conditions when used with HP Latex Inks and HP Designjet L65550
- Other technical specifications:
 - 440 g/m²



HP Durable Frontlit Scrim Banner

The HP Durable Frontlit Scrim Banner, a 14-oz. PVC scrim banner, has a high-quality matte finish that renders vivid color and high image definition. This exceptionally versatile media is ideal for a wide range of high-impact outdoor or indoor applications such as in-store displays, event displays and building murals. Key features and benefits include:

- Smooth surface that provides a quality look and feel, and good ink adhesion
- Durable scrim is tear- and temperature-resistant
- High-quality matte finish that offers great image definition and vivid color
- Fire-resistant media is certified for indoor use⁽²⁾
- Optimized for high image quality and reliable printing with HP Latex printers, as well as low-solvent printers
- Other technical specifications:
 - 535 g/m²

HP Backlit Scrim Banner

HP Backlit Scrim Banner is a versatile, 16-oz. media that is ideal for use outdoors or indoors, day or night. It combines tear-resistant durability with balanced light distribution that is as readable during the day as it is at night when backlit. Key features and benefits include:

- Low opacity that provides even light distribution for high image quality even when not backlit
- Tear-resistant media that withstands wind and rain
- Optimized for high image quality and reliable printing with HP Latex printers as well as low-solvent printers
- Other technical specifications:
 - 615 g/m²

HP Mesh Banner with liner

HP's economical, wind-resistant Mesh Banner with liner offers outstanding image quality and excellent print performance, making it ideal for high-visibility building banners and outdoor advertising. This mesh banner is lightweight yet durable, and displays high color brilliance for a wide range of outdoor applications. Key features and benefits include:

- Removable liner for efficient print processing
- Weldable construction for easier mounting and custom work
- Wind and tear resistant for durability
- High image definition and excellent print performance to ensure maximum impact and visibility for outdoor advertising
- Optimized for high image quality with HP Latex printers, as well as low-solvent printers
- Other technical specifications:



- 355 g/m²

Additional information

More information about HP's Graphic Arts portfolio is available at www.hp.com/go/graphicarts.

| Name | Part # | Roll size | Availability |
|----------------------------------|--------|--------------------------------------|--------------|
| HP HDPE Reinforced Banner | CG414A | 36" x 150' (91.4 cm x 45.7 m) | Oct. 1, 2008 |
| | CG415A | 42" x 150' (106.7 cm x 45.7 m) | Oct. 1, 2008 |
| | CG416A | 60" x 150' (152.4 cm x 45.7 m) | Oct. 1, 2008 |
| | CG417A | 104" x 330' (264.2 cm x 100.6 cm) | Oct. 1, 2008 |
| HP Tyvek Banner | CG444A | 36" x 100' (91.4 cm x 30.5 m) | Oct. 1, 2008 |
| | CG445A | 42" x 100' (106.7 cm x 30.5 m) | Oct. 1, 2008 |
| | CG446A | 60" x 150' (152.4 cm x 45.7 m) | Oct. 1, 2008 |
| | CG447A | 104" x 330' (264.2 cm x 100.6 cm) | Oct. 1, 2008 |
| HP Heavy Textile Banner | CG435A | 38" x 130' (96.5 cm x 40 m) | Oct. 1, 2008 |
| | CG436A | 61" x 130' (155 cm x 40 m) | Oct. 1, 2008 |
| | CG437A | 104" x 164' (264.2 cm x 50 m) | Oct. 1, 2008 |
| HP Outdoor Frontlit Scrim Banner | CG409A | 42" x 115' (106.7 cm x 35 m) | Oct. 1, 2008 |
| | CG410A | 54" x 115' (137.2 cm x 35 m) | Oct. 1, 2008 |
| | CG411A | 61" x 115' (155 cm x 35 m) | Oct. 1, 2008 |
| | CG412A | 104" x 164' (264.2 cm x 50 m) | Oct. 1, 2008 |
| HP Durable Frontlit Scrim Banner | CG439A | 42" x 115' (106.7 cm x 35 m) | Oct. 1, 2008 |
| | CG440A | 54" x 115' | Oct. 1, 2008 |



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|---------------------------|--------|----------------------------------|--------------|
| | | (137.2 cm x 35 m) | |
| | CG441A | 61" x 115' (155 cm x 35 m) | Oct. 1, 2008 |
| | CG442A | 104" x 164' (264.2 cm x 50 m) | Oct. 1, 2008 |
| HP Backlit Scrim Banner | CG448A | 42" x 82' (106.7 cm x 25 m) | Oct. 1, 2008 |
| | CG449A | 54" x 82' (137.2 cm x 25 m) | Oct. 1, 2008 |
| | CG450A | 61" x 82' (155 cm x 25 m) | Oct. 1, 2008 |
| | CG451A | 104" x 164' (264.2 cm x 50 m) | Oct. 1, 2008 |
| HP Mesh Banner with liner | CG431A | 42" x 82' (106.7 cm x 25 m) | Oct. 1, 2008 |
| | CG432A | 61" x 82' (155 cm x 25 m) | Oct. 1, 2008 |
| | CG433A | 104" x 164' (264.2 cm x 50 m) | Oct. 1, 2008 |

⁽¹⁾ Recycling opportunities for this product may not exist in all areas. Customers should consult local recycling resources about recycling this product.

⁽²⁾ Meets the following fire-resistant ratings: B1 and B2 certificate; Passes NFPA701 2004 - Test Method 2.

⁽³⁾ Meets the following fire-resistant ratings: B1 certificate.

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