



HP Paper Media for Latex Ink Printers

Overview

HP offers print service providers (PSPs) using HP Latex Ink technology two economical and versatile paper options that deliver vibrant, high-quality prints for a variety of outdoor and indoor applications.

In addition to delivering long-lasting prints that do not require finishing, HP Photo-realistic Poster Paper and HP Blue Back Billboard Paper are custom engineered to seamlessly integrate with HP Latex Ink printers to offer maximum productivity.

Editorial contacts:

Kristine Snyder, HP
+1 408 873 5320
kristine.snyder@hp.com

Camille Heinrich
Porter Novelli for HP
+1 415 975 2212
camille.heinrich@porternovelli.com

HP Media Hotline
+1 866 266 7272
pr@hp.com
www.hp.com/go/newsroom

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

HP Photo-realistic Poster Paper

HP Photo-realistic Poster Paper is a recyclable,⁽¹⁾ highly versatile media that delivers vibrant, photo-realistic prints for a wide range of indoor graphic applications such as posters, point-of-purchase displays and decorations. An affordable alternative to photo media, HP Photo-realistic Poster Paper also offers easy post-print processing to simplify workflow and maximize productivity. Key features and benefits include:

- Satin finish that displays an extensive range of light and dark tones
- Quick dry time, some water resistance without lamination, and easy post-print processing
- Does not require finishing, but can be laminated, mounted and processed conventionally
- Paper-based, making it the ideal media for a wide range of graphic display applications
- Optimized for high image quality and reliable printing with HP Latex Inks
- Other technical specifications:
 - 205 g/m²

HP Blue Back Billboard Paper

A highly opaque, satin finish media, HP Blue Back Billboard Paper is specifically designed as an affordable media for outdoor billboards, posters and kiosks. The satin coating produces long-lasting, brilliant, high-quality prints that do not require finishing for outdoor applications. HP Blue Back Billboard paper requires no lamination, and performs extremely well through all print-finishing steps and facilitates efficient, reliable mounting. Key features and benefits include:

- Multi-layered satin coating that consistently produces brilliant, high-quality prints

- High whiteness for enhanced contrast and bold images
- Durable construction that is water-, tear- and scratch-resistant, and easy to fold by hand or machine without risk of scratching or rupturing
- Blue backing that delivers high opacity and reduced shine through
- Optimized for high image quality and reliable printing with HP Latex printers and low-solvent printers
- Other technical specifications:
 - 123 g/m²

Additional information

More information about HP's Graphic Arts portfolio is available at www.hp.com/go/graphicarts.

Name	Part #	Roll size	Availability
HP Photo-realistic Poster Paper	CG419A	36" x 200' (91.4 cm x 61 m)	Oct. 1, 2008
	CG420A	54" x 200' (137.2 cm x 61 m)	Oct. 1, 2008
	CG421A	60" x 200' (152.4 cm x 61 m)	Oct. 1, 2008
	CG422A	89" x 200' (226.1 cm x 61 m)	Oct. 1, 2008
HP Blue Back Billboard Paper	CG502A	54" x 262' (137.2 cm x 80 m)	Oct. 1, 2008
	CG503A	63" x 262' (160.3 cm x 80 m)	Oct. 1, 2008

⁽¹⁾ Recycling opportunities for this product may not exist in all areas. Customers should consult local recycling resources for recycling this product.

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