



## HP SmartStream Color Manager Kit

### Overview

Achieve consistent, high-quality color reproduction with the HP SmartStream Color Manager Kit. This comprehensive color management offering consists of the tools and training needed to maximize the output quality of HP Scitex wide- to super-wide-format industrial printers. Designed for point-of-purchase display printers, sign shops and print service providers, the HP SmartStream Color Manager Kit manages color environments to accommodate new substrates, demand peaks, environmental changes and new HP Scitex printer systems – without the help from outside International Color Consortium (ICC) profiling experts.

The improved solution includes the HP Designjet Z2100 eight-ink photo printer that operates together with HP Scitex printers to provide an automated, intuitive experience in image reproduction. The built-in color management technologies and intelligent ink delivery system enables the HP Designjet Z2100 to deliver consistent, accurate colors across a wide range of media, greatly simplifying accurate color matching for high-quality large format prints and proofs. The kit transforms industry expertise into a standard methodology that provides a set of tools, knowledge and training for users' color management workflow needs.

### Highlights

The package helps HP Scitex printer users to:

- Significantly improve printed results
- Achieve excellent color matching on multiple media types and multiple printers
- Use multiple printers for backup and for large-scale or highly varied campaigns
- Take advantage of convenient, in-house color matching for new media, printers, demand peaks and environmental changes

It enables customers to increase productivity by:

- Reducing set-up time through the use of simple processing tools
- Reducing calibration time
- Standardizing the overall calibration process
- Enabling offline print proofing

The package improves cost-effectiveness by:

- Using its efficient calibration process

### Editorial contacts:

Kristine Snyder, HP  
+ 1 949 548 4995  
kristine.snyder@hp.com

Katherine Fritz  
Porter Novelli for HP  
+1 404 995 4566  
katherine.fritz@porternovelli.com

Hewlett-Packard Company  
3000 Hanover Street  
Palo Alto, CA 94304  
www.hp.com

- Helping to optimize ink consumption
- Allowing users to carry out ICC profiling in-house
- Fully utilizing the production environment

**Package specifications**

- Professional on-site training (three days)
- Proofing device (HP Designjet Z2100)
- HP Spectrophotometer<sup>(1)</sup> measurement device
- X-Rite ProfileMaker 5 Publish software
- Hue-based color book software tool
- Quality assessment tool
- Comprehensive PDF Utility
- Ink restriction software tool
- True color guide to meet industry standards including ISO Standard, Fogra, TC3.5, Vignettes, TC Assessment Target
- Reference Guides
- HP PC (optional)

<sup>(1)</sup> Features Eye-One color technology.

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