



HP Inkjet Web Press Installation to Extend Taylor Corporation's Technological Edge in Print Production

DÜSSELDORF, Germany, May 29, 2008 – HP today announced that Taylor Corporation, one of North America's leading specialty print, media and marketing companies, will participate in a beta program for the new HP Inkjet Web Press, a high-speed digital color device designed for very high print volumes.

Taylor will work to leverage the press's high productivity to extend its technological competitive advantages in the North America graphic arts industry.

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"Taylor Corporation is a technology leader that has always succeeded in trends that show the fuller potential for printing," said Aurelio Maruggi, vice president and general manager, Inkjet High-speed Production Solutions, HP. "This HP Inkjet Web Press installation will help the firm move further ahead in innovations that better serve its customers."

The HP Inkjet Web Press will be used to create value in printing for customers of Taylor's extensive network of subsidiaries.

"With the installation of the HP Inkjet Web Press, we see an opportunity to employ digital technology in ways that will help our customers provide high-impact quality, relevant content and variable capabilities, offering an even higher value to print than was possible in the past," said Randy Bice, director of Research and Development, Taylor Corporation.

The new four-color process HP Inkjet Web Press prints on substrates up to 762-mm (30-inches) wide. The press is expected to be commercially available in 2009 and can produce as many as 2,600 letter-size pages per minute or print full-broadsheet newspaper pages at 400 feet per minute.

A *Forbes* Private 200 Company, Taylor Corporation has more than 100 subsidiaries and 14,000 employees. Taylor's operating companies are focused on offering distinctive products, superior quality and exceptional service.

More information on the HP Inkjet Web Press is available at www.hp.com/go/inkjetwebpress.

About HP

HP focuses on simplifying technology experiences for all of its customers – from individual consumers to the largest businesses. With a portfolio that spans printing, personal computing, software, services and IT infrastructure, HP is among the world's largest IT companies, with revenue totaling \$110.4 billion for the four fiscal quarters

ended April 30, 2008. More information about HP (NYSE: HPQ) is available at www.hp.com.

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