



Dave Lobato

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Dave Lobato is the LaserJet business environmental program manager for the Imaging and Printing Group at HP, where he drives key environmental initiatives within the LaserJet business and targeting customers. This includes HP's overall story and strategy, planning, customer engagement, product development and new tools and technologies that help customers achieve the greenest environment possible.

Lobato has held various positions in marketing and sales during his 20-plus years with HP and has been responsible for new product introductions and business and market development on a worldwide and regional basis. He also has spent time in planning and logistic and direct customer sales roles.

Lobato holds a bachelor of arts degree with an emphasis on marketing from Boise State University in Idaho.