



Michelle Price

Manager, Worldwide Environmental Strategic Marketing, Imaging and Printing Group

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Michelle Price is worldwide environmental strategic marketing manager in the Imaging and Printing Group (IPG) at HP. She is responsible for global environmental marketing strategy and planning across all of the group's businesses, segments and regions.

Previously, Price managed IPG's global marketing readiness for the Microsoft Windows Vista® release. She also held advertising, marketing communications and new product introduction management positions in IPG and the Personal Systems Group at HP. She additionally has experience in the consumer, small and medium business and enterprise segments.

Prior to joining HP in 1998, Price worked as account executive and creative business manager at Rives Carlberg Advertising. Based in Vancouver, Wash., she has a master's degree in marketing and finance from the University of St. Thomas in Houston, Texas, and a bachelor of fine arts in graphic design from Mississippi State University.

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