



## HP Brochure and Flyer Paper, Glossy

### Overview

HP Brochure and Flyer Paper enables easy, timely and inexpensive customization of marketing materials for small to medium business customers, giving their printed collateral a professional look and feel. Designed to work with HP inkjet printers, HP Brochure and Flyer Paper features a bright-white finish and glossy coating for crisp text and vivid colors. A substantial weight gives marketing materials a professional feel, while high opacity ensures minimal show-through when printing on both sides. Use with HP Vivera inks for eye-catching results.

### Key features and benefits

- Produce print shop-quality brochures and flyers without leaving the office;
- Maximize impact, using paper with a bright-white finish and smooth gloss;
- Include high-quality graphics and photos in marketing brochures, using paper designed for image-rich output on both sides of the page;
- Count on consistently beautiful prints, using paper optimized for inkjet printers;
- For professional results and unmatched reliability, use with HP inkjet printers – especially designed to work with HP inks and papers;
- Order HP paper quickly and easily with HP SureSupply, a convenient online reordering system at [www.hp.com/go/shopforsupplies](http://www.hp.com/go/shopforsupplies);
- Create projects in-house with easy-to-use marketing templates at [www.hp.com/go/inhouse](http://www.hp.com/go/inhouse).

### Other technical specifications

Estimated U.S. street prices<sup>(1)</sup>

- C6817A, 8.5 x 11, 50 sheets: \$12.99
- Q1987A, 8.5 x 11, 150 sheets: \$29.99
- C6820A, 11 x 17, 50 sheets: \$19.99

Currently available for purchase in the United States.

More information about the broad portfolio of HP inkjet and laser papers is available at [www.hp.com/go/paper](http://www.hp.com/go/paper).

<sup>(1)</sup> Actual price may vary.

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1/2008