HP Unveils iPAQ Navigate Online Service for Dynamic Trip Planning

LAS VEGAS, Jan. 7, 2008 – HP today launched HP iPAQ Navigate (www.ipaq.com/navigate), a trip planning website allowing users to create custom travel itineraries that can be printed for easy reference or loaded to the new HP iPAQ 300 Series Travel Companion personal navigation device for dynamic trip management.

Before embarking on business or personal travel, customers can log onto the free HP iPAQ Navigate site to search for attractions, restaurants and hotels to add as points of interest to personalize trip plans – all from the comfort of a computer at home or in the office. The intuitive interface makes it easy to add, rearrange or delete destination points along an itinerary.

Unlike most mapping and navigation sites, itineraries need not stop at the printer with the HP iPAQ Navigate website. Once plans are completed on a PC, they can be printed or conveniently loaded onto the HP iPAQ 300 Series personal navigation device. If trip plans change along the way, travelers can edit itineraries directly on the device and instantly share updates with friends, family or colleagues by simply logging back onto the site.

"The iPAQ Navigate site is a significant step forward for personal navigation with its interactive tools for trip planning, easy itinerary management and sharing that is helpful for both personal and business travel," said Dave Rothschild, vice president, Handheld Business Unit, Personal Systems Group, HP. "Not only can customers better manage and navigate their travels, but they also can share their insights and experiences with their online communities."

Share your experience with others
After returning home, travelers can invite their community of family, friends, colleagues and even new users to view their trip. When logging back into HP iPAQ Navigate, customers can add notes about great restaurants, shortcuts to destinations and the best hotels from their trip so others can use the existing itinerary to create their own custom trip plans.

Additional features are planned for HP iPAQ Navigate, including enhanced community tools and premium capabilities.

iPAQ guides the way to new adventures
During travels, the HP iPAQ 300 Series serves as a virtual tour guide, providing a high-resolution, 3D immersive navigation experience[1] with spoken turn-by-turn directions. The device also features a brilliant 4.3-inch widescreen display with resolution equivalent to

Editorial contacts:

Mike Hockey, HP
+1 281 927 9379
mike.hockey@hp.com

Jenny Suh
Porter Novelli for HP
+1 415 975 3325
jenny.suh@porternovelli.com

HP Media Hotline
+1 866 266 7272
pr@hp.com
www.hp.com/go/newsroom

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

full DVD-quality video, Bluetooth™ phone connectivity[2] and premium entertainment system to enjoy MP3 music, videos, photos and pre-installed games during downtime. If travelers want to further explore their destination, they can search through the HP iPAQ's rich points-of-interest database to add to their itinerary. Best of all, the HP iPAQ 300 Series can recalculate routes in real time via GPS technology, so the itinerary automatically adapts to adjustments and detours.

Availability

The HP iPAQ Navigate website is available at www.ipaq.com/navigate. More information about the site, HP iPAQ handhelds and other HP mobility solutions is available in an online press kit at www.hp.com/go/Mobility2008.

About HP

HP focuses on simplifying technology experiences for all of its customers – from individual consumers to the largest businesses. With a portfolio that spans printing, personal computing, software, services and IT infrastructure, HP is among the world's largest IT companies, with revenue totaling $104.3 billion for the four fiscal quarters ended Oct. 31, 2007. More information about HP (NYSE: HPQ) is available at www.hp.com.

Note to editors: More news from HP, including links to RSS feeds, is available at www.hp.com/hpinfo/newsroom/.

[1] GPS Navigation software is included in select countries. Purchase of additional maps and/or software may be required to enable some features or allow navigation in certain areas. Map coverage may vary and is not guaranteed.

[2] Bluetooth-enabled devices, separately purchased equipment and a service contract with a wireless airtime provider may be required for applicable wireless communication. Wireless Internet use requires a separately purchased service contract. Check with service provider for availability and coverage.

Bluetooth is a trademark owned by its proprietor and used by Hewlett-Packard Company under license.

1/2008