



MyPaasPort

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MyPaasPort is a web-based beta service that allows users to easily produce high-quality documents that can be customized for each individual recipient.

HP Labs has developed a set of web-deployable tools and services that make it simple to customize standardized documents without the use of sophisticated document and graphic design tools.

By combining automated document layout with customizable web-based user interfaces, MyPaasPort enables small businesses, franchises and local branches of large organizations to easily adapt standardized documents to the needs of their business and customers.

When combined with digital printing systems, such as HP Indigo, that are capable of printing unique documents within a large print run, MyPaasPort creates a cost-effective way for companies to deliver customized materials, such as brochures, newsletters and catalogues.

MyPaasPort is due to be deployed as a pilot in the next few weeks. Initial pilot users are charity organizations that intend to improve their printed communications with supporters and clients.

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