HP Photosmart Express station

Overview

The HP Photosmart Express station is the industry's most advanced standalone, self-serve kiosk dedicated to producing 4 x 6-inch prints in as fast as five seconds. Fast print speeds are enabled by HP Edgeline scalable printing technology. The technology built into the printhead enables the HP Photosmart Express station to deliver higher performance and greater efficiency than other comparable systems currently on the market.[1]

Consumer benefits

- Attractive easy-to-use kiosk design and user interface.

- One-stop instant prints. Select, print and pay for photos at the kiosk itself. Photo envelopes also stocked at kiosk.

- Produce high-quality, long-lasting water-fast 4 x 6-inch prints in as fast as five seconds.

- No-compromise, six color Vivera pigment ink printing system for superior image quality.

- HP prints resist fading two to five times longer than prints from labs or competitive kiosks. Rated longest lasting prints in the history of color photography.[2]

- Create an archival CD containing digital images and included HP Photosmart Essential software – easily and quickly – right at the kiosk.

- Upload images from digital camera cards, mobile phone camera cards, USB thumb-drives, CDs, DVDs and Bluetooth® wireless technology.

- Place an order through Snapfish or HP Photosmart Essential from the convenience of home, and pick it up at any HP Photosmart Express station location.

Retailer benefits

- HP Photosmart Express uses cut sheets of paper and six individual ink cartridges to allow store staff to refill ink or paper when it is convenient for them, instead of waiting for a roll of paper or ribbon to run out.

- Holds up to 10 times more supplies capacity than comparable instant print offerings.

- Up to six times more space efficient than comparable through-put solutions.

- Minimal maintenance required – resulting in lower operating costs and higher revenue.

- Advanced, comprehensive remote monitoring and reporting systems ensure uptime.

Jennifer Pershall, HP
+1 360 212 3079
jennifer.pershall@hp.com

Lauren Stilwell
Porter Novelli for HP
+1 415 975 3339
Lauren.stilwell@porternovelli.com

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

- HP Retail Photo Solutions supplies can be easily recycled after use. The HP Planet Partners program offers free shipping materials and postage to help people return used supplies for recycling.[1]

Technical specifications

Customer Ordering Terminal

- 17-inch LCD with touch screen

- 24x read CD/DVD slot drive

- Backlit billboard supplied

- 48x write, 100 CD capacity CD burner

- Payment methods include credit cards, debit cards and stored value

- IR barcode scanner for Snapfish orders, Photosmart Essential orders, coupons and loyalty cards

Dimensions

- 30.25 inches (w) x 28 inches (d) x 63 inches (h)

Support/Connectivity

- Memory storage support – Compact Flash (type 1 and 2), Secure Digital, Memory Stick, xD, MMC, mini-SD, RS-MMC, MS Duo, CD, DVD, USB Flash thumb-drive, SmartMedia, Bluetooth 2.0

- Wired and wireless networking

- Network connectivity for remote monitoring, diagnostics and financial transactions

Power Requirements/Consumption

- Requires Input Rating of 120V, ~60Hz, 12A

- Consumes 11.0 A max

- Safety Standard IEC60950-1

Printer

- Drop-on-demand HP thermal ink jet

- Proven to be the longest-lasting 4x6-inch prints at retail[2]

- Six individual ink cartridges hold 775 ml of ink each

- Paper capacity of 3,300 of cut 4 x 6-inch photo media

[1] Estimates are based on calculated assumptions and early trial data, not on actual performance of production units.

[2] "Best overall image permanence of any consumer 4 x 6-inch prints in the entire history of color photography," Wilhelm Imaging Research, 2007. Details are available at www.hp.com/go/printpermanence.

[3] HP ink cartridge return and recycling is available in 42 countries and territories around the world, covering 88 percent of the addressable market; see www.hp.com/recycle for details.

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