



## HP Indigo press 3050r

### Overview

The HP Indigo press 3050r is part of the HP Indigo reconditioning program, which extends the lifespan of the press, reducing waste and supporting the environment. The press delivers rich offset quality at speeds of 4,000 four-color A4-size single-sided pages per hour (two-up) or 16,000 single-color A4 pages per hour (two-up).

With the press, print service providers looking to enter the digital printing market can adopt the industry-leading quality of HP Indigo presses using liquid HP ElectroInk and up to seven-color printing process on a press that offers an affordable investment.

The HP Indigo press 3050r benefits from a carefully designed procedure intended to recondition a press and upgrade it to meet the latest product specifications of the HP Indigo press 3050. HP Indigo reconditioned presses are sourced from customer returns, trade-ins and product demonstrations and, after reconditioning, must pass the same acceptance test procedures as new presses and meet all regulatory requirements. Like all reconditioned HP Indigo presses, the HP Indigo press 3050r comes with a six-month warranty from the date of completion of installation.<sup>(1)</sup>

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### Key features and benefits

- Digital color production capabilities at an affordable, entry-level price
- Reliable productivity with an advanced paper path for handling low- and high-grammage papers
- PANTONE®-licensed for consistent emulation of PANTONE MATCHING SYSTEM Colors, plus use of PANTONE-licensed spot colors through HP IndiChrome off-press and PANTONE-licensed HP IndiChrome six-color printing.
- Variable-data printing functionality for higher-response personalization applications in marketing collateral, direct mail and other print collateral
- On-board digital front end, plus integration with the new HP SmartStream Digital Workflow Portfolio
- Offset look and feel with liquid HP ElectroInks
- Up to seven-color printing
- Cost-effective short-run printing
- No print volume commitment for consumables pricing

### Options and accessories

- Optional fifth, sixth and seventh color capabilities
- HP SmartStream print servers and applications for commercial printing

## **Availability**

The HP Indigo press 3050r is readily available.

<sup>(1)</sup> Warranty subject to the terms stated in users purchase and license agreement. Post-warranty support, service and maintenance programs are also available.

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