Mark LaJeunesse

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Mark LaJeunesse is the Service-Oriented Architecture (SOA) Program Manager for the Consulting and Integration business within HP Services. He is responsible for the development of SOA services, sales and delivery training and for driving the company's enterprise application services practice's SOA visibility and differentiation in the market.

LaJeunesse has 20 years of experience in the high-tech industry. Prior to joining HP, he held a number of management positions in Digital Equipment Corp., Compaq Computer, Cybertech Systems and, most recently, BEA Systems.

At BEA, he was responsible for running the BEA SOA Program Office, where he and his team created the company's SOA messaging, demand generation programs and consulting services as well as drove the company's SOA visibility in the market through industry forums and events.

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