Avrami Tzur

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Avrami Tzur is vice president of SOA in the Technology Solutions Group at HP, responsible for the company's service-oriented architecture products and strategy.

Previously, Tzur was vice president of SOA at Mercury. Prior to that, he was the general manager for the Americas at Orsus Solutions, where he led the company's efforts in delivering a middleware platform for developing wireless software solutions for the enterprise.

Before joining Orsus, Tzur was a general partner with Wingspring Inc., where he was responsible for funding and providing operational guidance to a number of enterprise software startups. Prior to that, he was founder and chief executive officer of Prosight, a provider of top-down portfolio management solutions for the enterprise. Before Prosight, Tzur was entrepreneur in resident with BRM and a researcher with Interval Research Corp.

Tzur holds a master's degree in computer science from Stanford University and a computer engineering degree from the Technion, Israel.

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