



Ronnen Armon

Vice President and General Manager, Business Technology Optimization Operations, Software and Solutions

Hewlett-Packard Company

Ronnen Armon is vice president and general manager of Business Technology Optimization (BTO) Operations, a segment of the Software and Solutions organization at HP.

During his time at HP he has supervised the research and development of the entire HP BTO portfolio as well as managed many products including BAC, ITSM and PPM. He has overseen several acquisitions (including Appilog and its uCMDB technology) and successfully integrated their products and teams into the company.

Armon joined HP via Mercury, where he served in several businesses as vice president of research and development. Prior to his three years at Mercury, Armon cofounded and spent 12 years at Enigma Information Systems, an information retrieval company. There, he served as chief technology officer and general manager of the research and development, products, and services departments.

Ronnen has more than 20 years of experience building enterprise software and serving the enterprise market.

Ronnen received a master's degree in operations research and information system analysis from the Technion – Israel Institute of Technology.

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

© 2008 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. HP shall not be liable for technical or editorial errors or omissions contained herein.