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Mark Sarbiewski is senior director of solution marketing for Software and Services at HP, responsible for the design and implementation of solution marketing initiatives, including business technology optimization and life cycle solutions.

Sarbiewski previously worked at Mercury Interactive and prior to that was vice president of marketing for InterTrust Technologies Corp., where he led all key marketing activities.

Before InterTrust, Sarbiewski was a principal consultant for five years with Pittiglio, Rabin, Todd & McGrath, a leading management consultant firm for technology companies. While there, he worked on more than a dozen major consulting engagements, ranging from strategy development to process reengineering. Sarbiewski also spent four years with IBM, where he was an application software engineer.

Sarbiewski received a Bachelor of Science in computer science and mathematics from the University of California, Davis, and earned a Master of Business Administration from the University of Virginia's Darden Graduate School of Business in 1993.