

## Ramin Sayar

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Ramin Sayar is senior director of products for the Business Technology Optimization (BTO) suite of HP products and solutions in the Technology Solutions Group at HP. In this role, he is responsible for all product marketing, management and strategy for HP Business Service Management solutions, which include Business Availability Center, Operations Center, Network Management Center and the Universal Configuration Management Database (CMDB).

Previously, Sayar was senior director of products at Mercury, responsible for product management and product marketing of the Mercury Business Availability Center product line and group.

Prior to Mercury, Sayar held various corporate marketing and product marketing positions at Tibco, iPlanet Software (an AOL/SUN alliance) and Netscape Communications, where he was responsible for the infrastructure management and the ecommerce suite of products.

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