



HP Printing Payback Guarantee

Overview

Targeted to enterprise businesses, the HP Printing Payback Guarantee is being offered to new, qualified Managed Print Services (MPS) customers who aim to optimize their infrastructure, manage their printing environment and improve workflow. Committed to engaging companies in streamlining their businesses, realizing cost savings and improving productivity, HP continues to instill confidence through the HP MPS program.

With HP, customers receive a tailored solution based on HP's broad MPS portfolio that delivers enhanced document workflow solutions. HP is helping enterprise businesses gain better control of their print-related activities by optimizing and managing their entire company's imaging and printing environment.

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How HP Printing Payback Guarantee works

After engaging with HP consulting services to perform a detailed Printing Payback Guarantee⁽¹⁾ assessment of a company's imaging and printing environment, HP works with the customer to refine the architecture and establish a set of print policies utilizing HP technology, services and solutions. HP will then calculate an overall printing cost savings based on this specific enterprise-wide solution deployment that will be implemented by HP. After one year of full implementation, HP will conduct a second assessment and if the customer has not achieved the projected savings, HP will make up the difference.⁽²⁾

HP helps customers realize environmental benefits through MPS

Additionally, as part of the pre-sales assessment, HP is offering tools and services from its recently announced Eco-Solutions printing practice to help save paper and printing kilowatt usage to reduce costs and lessen environmental impact. With HP MPS and multifunction printers, HP has already helped companies save up to 30 percent in overall printing costs – one company estimates it saved more than 75 percent in printing energy usage.⁽³⁾

Availability

Please contact an HP sales representative for eligibility with HP Printing Payback Guarantee. This offer is currently available in the United States.

⁽¹⁾ The HP Printing Payback Guarantee includes hardware, supplies, replacement parts, service and labor, repair costs, paper, and kilowatt usage through HP Managed Print Services. MPS customers will receive a unique assessment tailored to their businesses.

⁽²⁾ HP will credit the difference between projected and actual cost savings against future invoices.

⁽³⁾ Paper and printing energy savings are estimates and results are dependent upon a unique business environment, HP products and services used and other factors. Overall printing costs are unique to each

company and should not be relied upon for savings you may achieve. According to industry analysts, savings of up to 30 percent are typical with managed print services.

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