HP Color LaserJet CM2320 MFP series

Editorial Contacts:

Brandy S. Baxter, HP
+1 650 458 8459
brandy.baxter@hp.com

Melissa Chambers
Porter Novelli for HP
+1 206 770 7097
melissa.chambers@porternovelli.com

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

Overview

Producing professional-quality marketing materials and business documents at fast speeds, the HP Color LaserJet CM2320 MFP (multifunction printer) series helps small and medium business customers save time and money. This versatile four-in-one[1] device is designed to deliver print-shop quality marketing materials in-house and offers black and white printing at the same affordable price as on HP LaserJet monochrome printers.[2] Using free HP marketing tools, the HP Color LaserJet CM2320 MFP series with HP ColorSphere toners offers customers an affordable and flexible way to customize brochures, flyers, newsletters and more.

Key features and benefits

- Users can create high-impact marketing materials at their desks with the complimentary HP In-House Marketing Starter Kit and other free HP marketing tools through the HP Print View software.

- Maximize efficiency with advanced printing, copying, scanning and faxing[1] capabilities, while eliminating the expense, space and power consumption of multiple single-function devices.

- Enjoy the advantages of color, plus get black and white printing at the same price as on HP LaserJet monochrome printers.[2]

- Enjoy fast print and copy speeds of up to 21 pages per minute (ppm) in mono and color.[3]

- Increase productivity with HP Instant-on Technology and Instant-on Copy with LED-based scanning technology, which delivers a first color page out in less than 18 seconds from ready and low-power modes.[4]

- First HP multifunction laser in its class to offer stand-alone scan-to-email for added convenience.[1]

- Create impressive marketing collateral with high-quality photos using the photo memory card slots.[5]

- Increase productivity with automatic printing and copying,[6] a large input capability, built-in 10/100 networking and the ability to handle a wide variety of paper sizes.

- With a single click, create impressive materials on different media types using the simple print driver interface – select from a collection of pre-configured printing shortcuts that include settings for envelopes, cardstock, glossy paper and more.

- HP ColorSphere toner and Original HP specialty or business communication papers

allows small businesses to create print-shop quality documents without leaving the office.

- Use the new "Shop for Supplies" software that ships with the HP Color LaserJet CM2320 MFP series to conveniently order Original HP print cartridges and papers through HP SureSupply.[7]

- For small businesses, HP Easy Printer Care software facilitates management of up to 20 printers and enables consolidated ordering of replacement supplies.

- HP provides free, convenient cartridge recycling, and ensures that all cartridges returned through HP Planet Partners are recycled responsibly.

- The simple-to-read HP Eco Highlights label offers more information about the environmental attributes of the HP Color LaserJet CM2320 MFP series.

HP Color LaserJet CM2320 MFP series
- The HP Color LaserJet CM2320n MFP is the base model and includes a 50-sheet ADF, 50-sheet multipurpose tray, 250-sheet input tray and built-in 10/100 networking.

- The HP Color LaserJet CM2320nf MFP includes all of the features of the HP Color LaserJet CM2320n MFP plus fax capabilities, a color graphical display and stand-alone scan-to-email capabilities.

- The HP Color LaserJet CM2320fxi MFP includes all of the features of the HP Color LaserJet CM2320nf MFP, plus automatic printing and copying, photo memory card slots and an extra 250-sheet tray.

Supported supplies
- HP Color LaserJet CC530A Black Print Cartridge

- HP Color LaserJet CC531A Cyan Print Cartridge

- HP Color LaserJet CC532A Yellow Print Cartridge

- HP Color LaserJet CC533A Magenta Print Cartridge

- General purpose papers with the ColorLok Technology logo. Available in all regions.

Pricing and availability[8]
- HP Color LaserJet CM2320n MFP: $599

- HP Color LaserJet CM2320nf MFP: $699

- HP Color LaserJet CM2320fxi MFP: $899

Beginning September 2008, the HP Color LaserJet CM2320n MFP will be available in North America, Latin America and Asia Pacific; the HP Color LaserJet CM2320nf MFP will be available worldwide; and the HP Color LaserJet CM2320fxi MFP will be available in North America, Asia Pacific, Europe, Middle East and Africa.

[1] Fax and scan-to-email capabilities are available on the HP Color LaserJet CM2320nf MFP and HP Color LaserJet CM2320fxi.

[2] Compared to HP LaserJet P2030 printer series. Assuming customer is printing at least 30 percent of total pages in color with content similar to the color ISO/IEC 19798 test suite (www.iso.org/jtc1/sc28) and overall average job length of three pages. Yields established using ISO/IEC test standards. Actual yields and costs vary considerably depending on images printed, number of color pages printed or copied and

other factors.

[3] Exact speed varies depending on system configuration, software application, driver and document complexity.

[4] Instant-on Technology uses cutting-edge fuser technology to produce the first page faster when a device is coming out of low-power mode. An InfoTrends study shows the typical office print job is three to five pages long. Time to completion of a typical office print job tested on HP and select competing products. Actual results may vary.

[5] Photo card slot available on the HP Color LaserJet CM2320fxi.

[6] Automatic printing and copying is available on the HP Color LaserJet CM2320fxi.

[7] HP SureSupply program features and availability may vary by country. More information is available at www.hp.com/learn/suresupply.

[8] Estimated U.S. street prices. Actual prices may vary.