

# HP Officejet Pro 8000 Printer Series

#### Overview

The affordable HP Officejet Pro 8000 Printer series delivers professional color documents for up to 50 percent less cost per page and energy use than laser printers,<sup>(1)</sup> and allows customers to create high-impact business documents and marketing materials. Based on the exclusive HP Scalable Printing Technology, the HP Officejet Pro 8000 Printer series uses HP Officejet pigment inks designed especially for the office to provide small and micro business users with enhanced print durability and the ability to produce archive-quality, water-resistant documents that stand up to handling.<sup>(2)</sup>

Designed to help small and micro business users save energy and stay productive, the HP Officejet Pro 8000 Printer series includes fast print speeds, embedded wired and wireless <sup>(3)</sup> networking options and device management software. Additionally, this ENERGY STAR® qualified device offers key features such as automatic two-sided printing, <u>HP Smart Web Printing</u><sup>(4)</sup> and easy cartridge recycling through the HP Planet Partners program<sup>(5)</sup> to reduce a business's impact on the environment.

#### Key features and benefits

- Print professional color documents for up to 50 percent less cost per page and energy use than competitive laser printers, using HP Officejet inks.<sup>(1)</sup>
- Print professional, durable color documents that resist water and dry quickly with newly formulated HP Officejet pigment inks specifically designed for business use, and papers with ColorLok technology.<sup>(2)</sup>
- Increase productivity with print speeds as fast as 35 pages per minute (ppm) black and up to 34 ppm color<sup>(6)</sup> and laser-comparable speeds of up to 15 ppm black and up to 11 ppm color<sup>(7)</sup> after first page.
- Boost productivity with features such as embedded wired and wireless networking<sup>(3)</sup>, automatic two-sided printing and optional second tray for minimal user intervention.
- Save more with high-capacity, individual HP Officejet ink cartridges that yield more printed pages and require fewer cartridge replacements.<sup>(7)</sup>
- Produce print-shop quality documents in the office using HP's full line of specialty matte and glossy HP brochure papers, supporting borderless printing and designed specifically for small businesses.
- Use HP Easy Printer Care Software<sup>(8)</sup> to easily monitor, maintain and troubleshoot the HP Officejet Pro 8000 Printer.
- Through the <u>HP Creative Studio</u>, access a wide range of affordable, easy-to-use, do-ityourself (DIY) products that can be printed using the HP Officejet Pro 8000 Printer

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Hewlett-Packard Company 3000 Hanover Street Palo Alto, CA 94304 www.hp.com series.

 Receive cash for printers and other unwanted technology equipment or, if there is no value, responsibly recycle it through the <u>HP Consumer Buyback and Planet Partners</u> <u>Recycling Program</u>.<sup>(5)</sup>

### HP Officejet Pro 8000 Printer series

- The HP Officejet Pro 8000 Printer is the base model and includes automatic two-sided printing and embedded wired networking.
- The HP Officejet Pro 8000 Wireless Printer includes all of the features of the HP Officejet Pro 8000 Printer plus wireless networking.

#### Supported supplies<sup>(9)</sup>

- HP 940 Cyan Officejet Ink Cartridge (C4903A): \$19.99
- HP 940 Magenta Officejet Ink Cartridge (C4904A): \$19.99
- HP 940 Yellow Officejet Ink Cartridge (C4905A): \$19.99
- HP 940 Black Officejet Ink Cartridge (C4902A): \$25.99
- HP 940XL Cyan Officejet Ink Cartridge (C4907A): \$25.99
- HP 940XL Magenta Officejet Ink Cartridge (C4908A): \$25.99
- HP 940XL Yellow Officejet Ink Cartridge (C4909A): \$25.99
- HP 940XL Black Officejet Ink Cartridge (C4906A): \$35.99
- HP 940 Officejet Brochure Value Pack: Select regional availability.
- HP Brochure and Flyer Paper, matte or glossy (100 sheets, 8.5 x 11-inch): \$19.99
- General purpose papers with the ColorLok Technology logo. Available in all regions.

## Pricing and availability<sup>(9)</sup>

- HP Officejet Pro 8000 Printer: \$149
- HP Officejet Pro 8000 Wireless Printer: \$179

The HP Officejet Pro 8000 Printer series will be available in February 2009 for purchase worldwide.

<sup>(1)</sup> Majority of color lasers < \$300, June 2008, OJ Pro with highest-capacity cartridges. Energy use based on HP testing using the ENERGY STAR® program's TEC test method criteria. For details, visit www.hp.com/go/officejet.

<sup>(2)</sup> Based on HP internal testing, using papers with the ColorLok logo.

<sup>(3)</sup> Wireless networking not available on base model. Wireless performance is dependent upon physical environment and distance from access point.

<sup>(5)</sup> HP ink cartridge return and recycling is available in 42 countries and territories around the world, covering 88 percent of the addressable market; details are available at www.hp.com/recycle.

<sup>(6)</sup> After first page; details are available at <u>www.hp.com/go/inkjetprinter</u>.

<sup>(7)</sup> Based on ppm measured using FDIS ISO/IEC 24734. Standard applies to inkjet and laser products and excludes first set of test documents; details are available at <u>www.hp.com/go/inkjetprinter</u>.

<sup>(7)</sup> High-capacity cartridges not included, please purchase separately.



## <sup>(8)</sup> Information about device compatibility is available at <u>www.hp.com/go/easyprintercare</u>.

<sup>(9)</sup> U.S. estimated street price, actual prices may vary. Availability varies by region.

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