

HP Officejet Pro 8500 All-in-One Series

Overview

Delivering professional color documents for up to 50 percent less cost per page and energy use than laser printers ⁽¹⁾, the affordable HP Officejet Pro 8500 All-in-One series offers the impact of color while helping economy-minded small and micro business customers save energy and stay productive. Based on the exclusive HP Scalable Printing Technology, the HP Officejet Pro 8500 All-in-One series delivers enhanced performance and reliability as well as premium print permanence with new HP Officejet pigment inks.

Designed to increase efficiency and improve marketing efforts, the HP Officejet Pro 8500 All-in-One series is HP's top-of-the-line inkjet All-in-One series and includes fast print speeds, embedded wired and wireless⁽²⁾ networking options and device management software. This four-in-one ENERGY STAR® qualified device also offers key features to help save paper and reduce businesses' impact on the environment.

Key features and benefits

- Print professional color documents for up to 50 percent less cost per page and energy use than competitive laser printers, using HP Officejet inks.⁽¹⁾
- Print professional, durable color documents that resist water and dry quickly with newly formulated HP Officejet pigment inks, specifically designed for business use, and plain papers with ColorLok technology.⁽³⁾
- Experience printing as fast as 35 pages per minute (ppm) black and up to 34 ppm color⁽⁴⁾ and laser-comparable speeds up to 15 ppm black and up to 11 ppm color.⁽⁵⁾
- Eliminate cables and easily share the HP Officejet Pro 8500 All-in-One series, which features embedded wired and wireless 802.11g networking⁽²⁾ and Direct Digital Filing to quickly capture, manage and share documents among up to 10 users.
- Save resources with features that help reduce impact on the environment such as automatic two-sided printing and copying, a junk fax blocker,⁽⁶⁾ fax to network folder/email, PC Fax Send and scan to computer.
- <u>HP Smart Web Printing</u>⁽⁷⁾ optimizes printing from the web, allowing consolidation and organization of pages for simple, predictable web printing.
- Preview, select and print high-quality photos from memory cards⁽⁸⁾ using an intuitive 3.45-inch color touchscreen LCD.⁽⁹⁾
- Save more and print more pages with fewer cartridge replacements using highcapacity, individual HP Officejet ink cartridges.⁽¹⁰⁾
- Produce print shop-quality documents in the office using HP's full line of specialty matte

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Hewlett-Packard Company 3000 Hanover Street Palo Alto, CA 94304 www.hp.com and glossy HP brochure papers, designed specifically for small businesses.

- Receive cash for printers and other unwanted technology equipment or, if there is no value, responsibly recycle it through the <u>HP Consumer Buyback and Planet Partners</u> <u>Recycling Program</u>.⁽¹¹⁾
- Easily monitor, maintain and troubleshoot the all-in-one with HP Easy Printer Care Software.⁽¹²⁾
- Through the <u>HP Creative Studio</u>, access a wide range of affordable, easy-to-use, do-ityourself (DIY) products that can be printed using the HP Officejet Pro 8500 All-in-One series.

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- The HP Officejet Pro 8500 All-in-One is the base model and includes automatic twosided printing, a two-line LCD control panel, a 35-page automatic document feeder (ADF) and embedded wired networking.
- The HP Officejet Pro 8500 Wireless All-in-One additionally includes embedded wireless⁽²⁾ networking, a legal-size scan glass, a 50-page ADF, a 3.45-inch color touchscreen LCD and Direct Digital Filing.
- HP Officejet Pro 8500 Premier All-in-One includes all of the features of the HP Officejet Pro 8500 Wireless All-in-One, plus a second 250-sheet paper tray, additional HP 940 Cyan, Magenta and Yellow cartridges and the HP In-House Marketing Starter Kit.

Supported supplies⁽¹³⁾

- HP 940 Cyan Officejet Inkjet Cartridge (C4903A): \$19.99
- HP 940 Magenta Officejet Inkjet Cartridge (C4904A): \$19.99
- HP 940 Yellow Officejet Inkjet Cartridge (C4905A): \$19.99
- HP 940 Black Officejet Inkjet Cartridge (C4902A): \$25.99
- HP 940XL Cyan Officejet Inkjet Cartridge (C4907A): \$25.99
- HP 940XL Magenta Officejet Inkjet Cartridge (C4908A): \$25.99
- HP 940XL Yellow Officejet Inkjet Cartridge (C4909A): \$25.99
- HP 940XL Black Officejet Ink Cartridge (C4906A): \$35.99
- HP Brochure and Flyer Paper, matte or glossy (100 sheets, 8.5 x 11-inch): \$19.99
- General purpose papers with the ColorLok® Technology logo. Available in all regions.
- HP 940 Officejet Brochure Value Pack. Available in Europe, the Middle East and Africa (EMEA) only.

Pricing and availability⁽¹³⁾

- HP Officejet Pro 8500 All-in-One: \$299
- HP Officejet Pro 8500 Wireless All-in-One: \$399
- HP Officejet Pro 8500 Premier All-in-One: \$499

The HP Officejet Pro 8500 All-in-One is expected to be available on Jan. 19, 2009 for purchase at Staples in North America. The HP Officejet Pro 8500 All-in-One series is



expected to be available on Feb. 16, 2009 for purchase worldwide.

⁽¹⁾ Cost-per-page (CPP) and energy-savings claims are based, as of June 2008, on the majority of color laser AiOs less than \$600 when using HP Officejet Pro products with high-capacity cartridges. Energy use is also based on the manufacturers' stated power consumption when printing. Test methods may vary. For details, visit <u>www.hp.com/go/officejet</u>.

⁽²⁾ Wireless performance is dependent upon physical environment and distance from access point.

⁽³⁾ Based on HP internal testing, using papers with the ColorLok logo.

⁽⁴⁾ After first page; details are available at <u>www.hp.com/go/inkjetprinter</u>.

⁽⁵⁾ Based on ppm measured using FDIS ISO/IEC 24734. Standard applies to inkjet and laser products and excludes first set of test documents.

⁽⁶⁾ Requires caller ID service, not included. Price and service contract must be negotiated separately. Junk fax blocker available only in areas with caller ID services.

⁽⁷⁾ Requires Microsoft® Internet Explorer 6.0 or higher.

⁽⁸⁾ Memory card slots support Secure Digital/MultiMedia Card, CompactFlash, Memory Stick, Memory Stick Duo, xD-Picture Card.

⁽⁹⁾ 3.45-inch color touchscreen LCD not available on the HP Officejet Pro 8500 All-in-one.

⁽¹⁰⁾ High-capacity cartridges not included, please purchase separately.

⁽¹¹⁾ HP ink cartridge return and recycling is available in 42 countries and territories around the world, covering 88 percent of the addressable market; details are available at <u>www.hp.com/recycle</u>.

⁽¹²⁾ Information about device compatibility is available at www.hp.com/go/easyprintercare.

⁽¹³⁾U.S. estimated street price, actual prices may vary. Availability varies by region.

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