HP Officejet 7000 Wide Format Printer

Overview
The HP Officejet 7000 Wide Format Printer is HP's first entry-level wide-format printer with individual inks. It delivers professional color documents and stunning photo-quality prints at the lowest cost per page versus in-class inkjets.[1] With the ability to create eye-catching borderless prints up to 13 x 19 inches, this versatile printer is ideal for micro and small businesses that need to create everyday business documents and marketing collateral in variety of sizes – from postcards to poster-size prints.

Key features and benefits
- Print professional color documents for the lowest cost per page versus in-class inkjets,[1] as well as up to 40 percent less cost per page and energy use than competitive lasers, using individual HP Officejet inks.[2]

- Get fast-drying, archive-quality documents[3] using plain papers with ColorLok technology for high-volume printing.

- Avoid trips to the print shop by creating high-impact business and marketing materials in-house on a wide variety of papers – from postcard-size prints to 13 x 19-inch posters.

- Get more printed pages with fewer cartridge replacements using high-capacity HP Officejet ink cartridges.[4]

- Enjoy print speeds as fast as 33 pages per minute (ppm) black and up to 32 ppm color, and laser-comparable speeds up to 8 ppm black and 7 ppm color.[5]

- Share and efficiently use resources among up to five users with embedded Ethernet networking or wirelessly with the optional HP Wireless Printing Upgrade Kit.[4]

- Conserve resources and save money with this ENERGY STAR® qualified printer and HP Smart Web Printing, which combines multiple web pages onto one printed page.[6]

- Enjoy easy, convenient cartridge recycling – HP ensures that all cartridges returned through HP Planet Partners are recycled responsibly.[7]

- Easily monitor and maintain device and supplies status with HP Easy Printer Care Software.[8]

Supported supplies[9]
- HP 920 Black Officejet Inkjet Cartridge (CD971A): $19.99

- HP 920 Cyan Officejet Inkjet Cartridge (CH634A): $9.99

- HP 920 Magenta Officejet Inkjet Cartridge (CH635A): $9.99

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- HP 920 Yellow Officejet Inkjet Cartridge (CH636A): $9.99
- HP 920XL Black Officejet Ink Cartridge (CD975A): $31.99[4]
- HP 920XL Cyan Officejet Inkjet Cartridge (CD972A): $14.99[4]
- HP 920XL Magenta Officejet Inkjet Cartridge (CD973A): $14.99[4]
- HP 920XL Yellow Officejet Inkjet Cartridge (CD974A): $14.99[4]
- HP Brochure Paper, Glossy (50 sheets, 11 x 17-inch): $20.99 [4]
- HP Advanced Photo Paper (50 sheets, 8.5 x 11-inch): $21.99[4]
- General purpose papers with the ColorLok Technology logo. Available in all regions.

Pricing and availability

Expected to be available July 2009 for purchase in North America, Asia, Europe, Middle East and Africa for an estimated street price of $229.[9]

[1] Compared to B-size inkjet printers and all-in-ones priced less than $299 from major vendors as of Q408. Excludes HP Officejet Pro products. Average based on ISO/IEC 24711 or HP testing methodology and continuous printing. Actual yield varies considerably based on content of printed pages and other factors. Details are available at www.hp.com/go/learnaboutsupplies.

[2] Letter cost per page comparisons based on majority of color laser printers <$300, June 2008; for details, www.hp.com/go/officejet. OJ ISO yield with highest-capacity cartridges based on continuous printing; see www.hp.com/go/learnaboutsupplies. Energy use based on HP testing using the ENERGY STAR® program's TEC test method criteria.

[3] Based on paper industry predictions for acid-free papers and Original HP inks; colorant stability data at room temperature based on similar systems tested per ISO 11798 and ISO 18909.

[4] Not included. Please purchase separately.

[5] After first page; Based on ppm measured using ISO/IEC 24734. Standard applies to inkjet and laser products and excludes first set of test documents. For details, see www.hp.com/go/inkjetprinter

[6] Requires Internet Explorer 6.0 – 8.0.

[7] HP ink cartridge return and recycling is available in 42 countries and territories around the world, covering 88 percent of the addressable market; details are available at www.hp.com/recycle.

[8] Information about device compatibility is available at www.hp.com/go/easyprintercare.

[9] Estimated U.S. street price. Actual prices may vary.

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