



Rohit de Souza

Vice President and General Manager, Retail Publishing Solutions, Imaging and Printing Group

Hewlett-Packard Company

Rohit de Souza is vice president and general manager of Retail Publishing Solutions within the Inkjet and Web Solutions Business at HP. He leads a team that is responsible for hardware, software and web services development, deployment, operations, sales, and support of publishing solutions for HP's retail customers worldwide.

De Souza joined HP in 2008 and brings nearly 25 years of strategic technology and change management experience to the role, having driven results at both large enterprise technology companies and smaller, early stage ventures in a global context.

Prior to joining HP, de Souza served as chief executive of a private equity backed venture to assemble and operate a global engineering services company. He also held senior management roles at Thrasys (a joint venture with Siemens), Siebel Systems and SAP A.G., and he was responsible for business-to-business exchanges and expanding the global applications business at Oracle Corp.

De Souza also spent eight years at Booz Allen & Hamilton Inc., a strategic management consulting firm, providing operations strategy and transformation management consulting to global clients. He began his career at Intel Corp., where he spent six years in a series of strategic planning and controller positions in the Components Technology and Manufacturing Group.

De Souza holds dual master's degrees in engineering from the University of California at Berkeley and an undergraduate degree in engineering from Madras University in India.

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