



HP LaserJet Enterprise P3010 Printer Series

Overview

The HP LaserJet Enterprise P3010 Printer series is a reliable, high-performance, networked⁽¹⁾ device ideal for businesses that need to print in high volumes and protect confidential documents. Designed with the environment in mind, this low-maintenance black and white printer is built for small work teams in IT-managed environments and produces consistent high-quality prints on a variety of media types. Integrated networking capabilities allow businesses to operate more efficiently without compromising performance, while options to increase input capacity allow users to extend device capabilities as business needs change.

With a robust set of advanced security features such as IPsec, the HP LaserJet Enterprise P3010 Printer series enables businesses to protect critical data that is sent and stored to the printer. Users can also walk up and securely retrieve confidential print jobs by entering a PIN using the 10-number keypad,⁽²⁾ eliminating the time these documents sit unattended on the printer.

Editorial contacts:

Caitlin Roulston, HP
+1 206 708 7651
caitlin.roulston@hp.com

Kristin Fontanilla
Porter Novelli for HP
+1 206 770 7093
kristin.fontanilla@porternovelli.com

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

Key features and benefits

- Produce consistently high-quality monochrome output at speeds of up to 42 pages per minute (ppm) and a monthly print volume of 1,500 to 5,000 pages.⁽³⁾
- Increase efficiency with an adjustable input capacity of up to 1,600 sheets, built-in embedded networking⁽¹⁾ and the ability to handle a wide variety of paper sizes and weights, including labels, envelopes, transparencies, and card stock – with optional paper trays.
- Protect and secure business-critical information with advanced network security features that include IPsec, SNMPv3, SSL/TLS, 802.1X authentication, IPP over TLS, firewall with certificate, preshared key authentication, and Kerberos; and hardware security features such as PIN authentication and a hardware integration pocket, which allows users to connect and house security card swipe and authentication devices.
- Easily handle complex jobs with a 540 MHz processor, up to 640 MB of expandable memory and an optional high-capacity hard drive.⁽⁴⁾
- With HP Instant-on Technology, the first page out prints in as little as 7.5 seconds from Sleep mode,⁽⁵⁾ and users can capture up to 50 percent energy savings over competitive laser products.⁽⁶⁾
- Easily access print jobs with a high-speed host USB 2.0 port for walk-up printing,⁽⁷⁾ stored-job access button, 10-keypad PIN printing,⁽²⁾ and an enhanced control panel with four-line graphic display.

- Maximize productivity with fast, trouble-free printing using Original HP print cartridges, uniquely formulated to provide the quality and reliability every business wants.
- Print high-quality documents without sacrificing performance with HP ProRes 1200 (1,200 x 1,200 dpi).
- Easy to use and maintain with HP Easy Printer Care, HP Embedded Web Server and HP Web Jetadmin.
- HP Universal Print Driver saves IT managers time and money by offering a single, full-featured driver that supports HP's entire line of new network printers.
- All of these printers are part of the [HP Eco Solutions](#) program and carry the [HP Eco Highlights label](#), which makes it easy to identify features that help reduce their environmental impact.
- Enjoy convenient and responsible ink cartridge recycling at no additional cost through [HP Planet Partners](#).

HP LaserJet Enterprise P3010 Printer series

- The HP LaserJet Enterprise P3015 Printer is the base model and includes a four-line graphic display, 100-sheet multipurpose tray, 500-sheet input tray, 96 MB of memory and a high-speed host USB port for walk-up printing.⁽⁷⁾
- The HP LaserJet Enterprise P3015d Printer includes all of the features of the P3015 plus 10-number keypad, automatic duplexing, 128 MB of memory and a Hardware Integration Pocket.
- The HP LaserJet Enterprise P3015dn Printer includes all of the features of the P3015d, plus gigabit networking.
- The HP LaserJet Enterprise P3015x Printer includes all of the features of the P3015dn, plus an additional 500-sheet input tray.

Supported Supplies⁽⁸⁾

- HP LaserJet CE255A Black Print Cartridge (6,000-page cartridge): \$144.99
- HP LaserJet CE255X Black Print Cartridge (12,500-page cartridge): \$223.99

Pricing⁽⁸⁾

- HP LaserJet Enterprise P3015: \$549
- HP LaserJet Enterprise P3015d: \$649
- HP LaserJet Enterprise P3015dn: \$899
- HP LaserJet Enterprise P3015x: \$999

Availability

- Available in Asia and Latin America in July 2009; North America in August 2009; Europe in September 2009

⁽¹⁾ Embedded networking available on the HP LaserJet Enterprise P3015dn and P3015x printer models only.

⁽²⁾ Ten-number keypad available on the HP LaserJet Enterprise P3015d, P3015dn and P3015x printer models only.

⁽³⁾ HP recommends that the number of printed pages per month be within the stated range for optimum

device performance, based on factors including supplies replacement intervals and device life over an extended warranty period.

⁽⁴⁾ Expandable memory of up to 640 MB available on the HP LaserJet Enterprise P3015d, P3015dn and P3015x printer models only.

⁽⁵⁾ Instant-on Technology uses cutting-edge fuser technology to produce the first page faster when a printer is coming out of low power mode so print jobs are done sooner.

⁽⁶⁾ Based on third-party testing from Quality Logic, commissioned by HP. Full reports are available at www.qualitylogic.com/Contents/Library/Test-Reports/HP-Instant-On-Performance-Reports.

⁽⁷⁾ High-speed host USB port supports PDF, PRN and PS file formats.

⁽⁸⁾ Estimated U.S. street prices. Actual prices may vary.

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