



### Jeff Groudan

Vice President, Thin Client Solutions, Desktop Solutions Organization,  
Personal Systems Group

#### Hewlett-Packard Company

Jeff Groudan serves as the worldwide vice president of thin computing solutions for HP's Desktop Solutions Organization, which drives accelerated growth in client virtualization, thin computing and other emerging markets. The product family includes a flexible array of solutions from thin clients to streaming and management software.

Groudan is responsible for understanding customer, technology and market trends to build business strategies. Prior to the creation of the Desktop Solutions Organization, he was vice president of marketing for HP's Business Desktop PC global business unit.

Groudan has been with Compaq and HP for 15 years. Previously, he held marketing director positions for Compaq Commercial Portable Marketing and HP Commercial Desktop Marketing, where he held similar global marketing and product roadmap roles.

Groudan received his bachelor's degree in electrical engineering from the University of Virginia, and a master's degree in business administration from Fuqua School of Business, Duke University.

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