



Tad Bodeman

Director, Thin Computing Solutions Americas, Personal Systems Group

Hewlett-Packard Company

Tad Bodeman is director of Thin Computing Solutions for the Americas Personal which Systems Group at HP, provides highly secure, easy-to-deploy and affordable alternatives to distributed PCs. The product family includes a flexible array of client-computing solutions, from thin clients to streaming and management software.

Bodeman was previously director of marketing for Thin Client Solutions organization at HP. Bodeman's 14 years of experience at HP includes leading the HP client virtualization strategy, which spans thin clients, virtual desktop infrastructure (VDI) and a variety of software solutions, and managing worldwide customer requirements research.

Prior to his current position, Bodeman was responsible for leading the Virtual Client Solutions marketing team, which included Blade PCs and VDI software and hardware.

Bodeman has held global marketing leadership positions at Compaq, AT&T and NCR, where he was responsible for new and existing large business development globally. His tenure at AT&T included working in Australia, where he was responsible for launching and growing AT&T's data network integration business in the South Pacific. Additionally, his career includes six years of enterprise computer sales and sales management experience.

Bodeman received his bachelor's degree in business administration from the California State University at Long Beach.

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com