



JEFF CARLAT

Director, Partner and Platform Software, Infrastructure Software and Blades,  
Enterprise Storage, Servers and Networking  
HP Enterprise Business

HEWLETT-PACKARD COMPANY

Jeff Carlat is director of marketing focused on partner and platform software for Infrastructure Software and Blades in the Enterprise Storage, Servers and Networking organization at HP.

Carlat and his team are chartered with delivering high-value, innovative products through key partnership integration and developing Internet protocol focused on technologies spanning the operating system, virtualization layer and infrastructure management.

Previously Carlat formed and led the Industry Standard Servers Software team at HP, which focused on developing innovative platform management as well as improving goto- market processes.

Carlat has been with HP, and previously Compaq, for 13 years, serving in various positions, including platform product marketing and business operations for both servers and storage.

Prior to Compaq, Carlat spent seven years at Abbott Laboratories in a variety of engineering, planning and quality functions, and two years with Texas Instruments as a quality engineer.

Carlat holds a B.S. in mechanical engineering and an MBA in engineering imanagement.