HP Application Lifecycle Management Services

Enable clients to drive maximum value from HP ALM 11 investments

Overview

Organizations need to accelerate their ability to respond to business demands, while managing complex and aging application environments, distributed teams and constant change. Meeting these challenges requires an integrated management and automation solution that is ready for modern application architectures.

[HP Application Lifecycle Management (ALM) Consulting Services from HP Software Professional Services](#) provide expert testing, flexible delivery models and education services. These services enable clients to reduce total cost of testing, mitigate risk with lower defect rates, improve testing processes, accelerate implementation timelines and facilitate software adoption.

[HP ALM 11 Consulting Services](#) offer clients:

— Effective testing practices through definition of an actionable roadmap to maximize value of their HP ALM investment. The HP ALM Assessment and Discovery Workshop uses a maturity model approach to identify critical priorities across people, processes and technology. As a result, clients can improve testing cycles to bring business applications to market faster while minimizing risks.

— Flexibility to leverage existing testing processes and resources, while providing cost predictability. With HP Testing-as-a-Service solutions, clients can choose the appropriate combination of services via an "output-based" pricing model for Software as a Service, remotely managed, hosted and onsite testing services.

— Increased visibility and maximized efficiency of testing with design services that eliminate disparate tool usage, manual processes and inefficient functional or performance testing. HP Software Professional Services can architect and implement a Center of Excellence to function as a hub for quality management expertise.

New services supporting the company's expanded [HP Software Applications portfolio](#) include:
— [HP ALM 11 QuickStart Services](#) – accelerate successful deployment of HP ALM 11 software with pre-packaged implementation and migration best practices from HP

Editorial Contacts

Diana Wong, HP
+1 408 893 9669
diana.wong2@hp.com

Scott Pace, HP
+1 650 534 7439
scott.pace@hp.com

HP Media Hotline
+1 866 266 7272
www.hp.com/go/newsroom

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

experts.

— [HP ALM 11 Education Services](#) – increase client software adoption and optimize the cost of their ALM investment. Courses are available in a variety of delivery options including virtual, end-user and instructor-led environments.

— [HP Software as a Service (SaaS)](#) – accelerates deployment and time to value while optimizing resources. HP SaaS for ALM solutions include ongoing, expert mentoring from a technical account manager, helping clients ensure successful adoption and alignment of business objectives. HP SaaS also supports centralized service delivery and standardization.

— [HP Solution Management Services (SMS)](#) – enable clients to improve cost predictability through defined service level objectives that are aligned with business requirements. Enhanced to include the new HP Application portfolio, HP SMS can help clients proactively manage the life cycle of the solution through scheduled, periodic reviews. This frees up internal resources to focus on higher-value activities.