



MARGE BREYA
General Manager, HP Software
HP Enterprise Business

HEWLETT-PACKARD COMPANY

Marge Breya serves as general manager for Software at HP, with responsibility for all aspects of the unit's marketing worldwide, including execution of go-to-market strategy and coordination of an integrated, global marketing program that help enable the field. She also is a member of the HP Software leadership team tasked with driving overall business strategy.

Breya brings more than 25 years of technology management experience to HP Software. She was most recently executive vice president and general manager of Solutions at SAP AG, leading solution management for both industry and line-of-business solutions.

Previously, Breya was general manager of the primary product line businesses at Business Objects SA, including enterprise information management, core business intelligence and midmarket solutions. She also served as the company's chief marketing officer, responsible for developing the company's vision and strategy, establishing its brand value proposition and running all marketing and communications functions worldwide. Prior to joining SAP via the Business Objects acquisition, Breya served in a number of executive roles at technology giants such as BEA Systems and Sun Microsystems.

Breya has served on the board of both the BEA and Business Objects Foundations, helping to form their mission and overseeing the distribution of funds. In addition, she sat on the public board of Document Sciences Corporation, which was acquired by EMC in 2008.

Breya holds a bachelor's degree in electrical engineering from the University of Illinois (Urbana/Champaign) and a master's degree in business administration from the University of Oregon.