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Mark Sarbiewski is vice president of products for the HP Software business at HP. Sarbiewski is responsible for the design and implementation of all product marketing and go-to-market activities for the applications area within the Business Technology Optimization portfolio.

Sarbiewski joined HP through the acquisition of Mercury in 2006. Prior to Mercury, he was vice president of marketing for InterTrust Technologies Corporation, where he led all key marketing activities. Before InterTrust, Sarbiewski was a principal consultant for five years with Pittiglio, Rabin, Todd & McGrath, the leading management consultant firm for technology companies. While there, he worked on more than a dozen major consulting engagements, ranging from strategy development to process reengineering. Before becoming a consultant, Sarbiewski spent four years at IBM, where he was an application software engineer.

Sarbiewski received his Bachelor of Science in computer science and mathematics from University of California, Davis, and earned a Master of Business Administration from University of Virginia's Darden Graduate School of Business.