



MARC WILKINSON  
Director, Cloud Global Practice  
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HEWLETT-PACKARD COMPANY

As director of Cloud Global Practice, Marc Wilkinson is responsible for the Cloud Portfolio and Strategy across HP Software Services. The Cloud Global Practice is responsible for identifying and creating repeatable solutions, best practices, artifacts and intellectual property to accelerate the adoption or provision of cloud solutions and improve the time to value for the customer.

Prior to this, Wilkinson ran the IT Service Management (ITSM) and Business Service Management (BSM) Global Practices as part of HP Software Services. Wilkinson also has held the position of regional chief technology officer of HP Software, focused on the communication, media and entertainment market, and was the bridge between software portfolio planning/direction and major customers. A key part of Wilkinson's role was to provide insight into the strategy and direction of HP Software while translating and championing customer needs and market demands within HP Software's research and development organization.

In all of these roles, Wilkinson has regularly provided guidance and advice to HP's global enterprise customers regarding their strategy, transformation and architectural direction including emerging topics such as cloud and new service delivery models; how they can best capitalize on the opportunity; and how HP can help them achieve their objectives.

Wilkinson has more than 20 years of experience in IT with more than 15 years of involvement in designing, implementing and supporting business, service and infrastructure management solutions. Prior to joining HP, he was deputy chief technology officer and head of architecture and portfolio product management at RiverSoft and Micromuse, responsible for medium- and long-term portfolio direction.