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Mark Sarbiewski is senior director of products for the HP Software & Solutions business at HP. Sarbiewski is responsible for the design and implementation of all product marketing and go-to-market activities for the applications area within the Business Technology Optimization (BTO) portfolio.

Sarbiewski became part of HP Software & Solutions through the HP acquisition of Mercury in 2006. Prior to joining Mercury and HP, Sarbiewski was vice president of marketing for InterTrust Technologies Corporation, where he led all key marketing activities. Before InterTrust, Sarbiewski was a principal consultant for five years with Pittiglio, Rabin, Todd & McGrath, the leading management consultant firm for technology companies. While there, he worked on more than a dozen major consulting engagements, ranging from strategy development to process reengineering. Before becoming a consultant, Sarbiewski spent four years at IBM, where he was an application software engineer.

Sarbiewski received his Bachelor of Science in computer science and mathematics from University of California, Davis, and earned a Master of Business Administration from University of Virginia's Darden Graduate School of Business.