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Archie Reed, chief technologist for Cloud Security at HP, has worked with enterprise customers for more than 20 years to define and deliver security strategies and solutions.

Reed is a pivotal leader in the security component of HP's cloud computing strategy, offering guidance across a wide range of areas, including architecture, products, and research and development, as well as cloud implementation in high-profile environments.

He is a noted author, having published forward-thinking pieces on security and cloud such as "The Definitive Guide to Identity Management" and the 2010 "Concise Guide to Cloud Services." He maintains his own blog on [hp.com](http://hp.com) on this topic – Archie Reed's Secure Observations Blog – which allows him to comment on breaking security issues of the day.

In addition, Reed is regularly heard on analyst Dana Gardner's podcasts, where he provides listeners with advice on the best methods for adopting and securing cloud computing. He also is frequently quoted in trade outlets including SearchCloudComputing, eCommerce Times and IT Business Edge.

Reed has served as an industry adviser to multiple organizations, including Digital ID World, Identity Engines and OASIS, and has been a noted speaker at various tradeshows through the years. He has a background that spans numerous vertical industries, having worked with telecoms and financial services, integrators, start-ups and large enterprises.

Reed has a master's degree in enterprise network management from Sheffield Hallam University.