



HP Integrates Graphics Services to Increase Efficiency, Lower Cost

PALO ALTO, Calif., May 18, 2010 – HP today announced the consolidation of its [Graphics Solutions Services portfolio](#) that provides clients a one-stop shop to optimize business processes while lowering the cost of print management.

Available through HP's newly unified graphics support and services organization, clients can quickly access cost-effective solutions across entire technical printing environments while increasing performance and reducing idle time for printers or digital presses.

As more companies move from offset to digital printing, HP's portfolio of graphics services also enables a seamless transition of moving, storing and sharing documents electronically.

Available for HP Designjet and Scitex printers as well as HP Indigo and Inkjet Web presses, the combined services portfolio provides a variety of offerings across product lines, including:

- [Support Services](#) provide maximum uptime and utilization through a broad range of offerings from basic support and maintenance to mission-critical services.
- [Value Added Services](#) increase output quantity and quality with customized solutions that meet unique customer needs.
- [HP Education Services](#) help clients gain more return on investment and maximize productivity from their HP printers or digital presses with the assistance of trained HP experts.

"Printing companies face increased pressure to deliver higher quality, customized end products in shorter periods of time," said Enrique Barkey, director, Global Imaging and Printing Services, Technology Services, HP. "The HP Graphics Solutions Services portfolio helps keep equipment near top utilization that will support higher output to more customers."

More information about the complete portfolio of HP Graphics Solutions Services is available at www.hp.com/go/servicesIPEX2010.

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