



HP to Host Publishing Leadership Discussion at Ipex

What:

Publishing Leadership Panel Discussion

Who:

Session is open to all Ipex attendees interested in hearing from leaders in the book publishing market.

When:

Wednesday, May 19, from 1:30 to 3:00 p.m. (13:30 to 15:00) GMT

Where:

Toute Suite, National Exhibition Centre (NEC)

Additional information:

At [Ipex](#), HP is bringing together leading publishers and print service providers for an interactive discussion on the evolution of the publishing supply chain, new opportunities with digital print technologies, and the shift from analogue to digital printing.

Industry-leading panelists include:

- Edward Febinger, vice president of Inventory and Manufacturing for [Pearson PLC](#), an international media company with world-leading businesses in education, business information and consumer publishing.
- Dale Williams, director of Operations for [Strategic Content Imaging](#), part of the Command Web Group, an affiliated group of companies focused on helping clients create effective communications in print and online.
- Ric Davis, executive vice president of Operations for [Consolidated Graphics](#), a digital printing innovator and one of the largest commercial printing companies in the United States.

HP is demonstrating its full range of [digital printing solutions](#) for the publishing industry at Ipex in stand No. AB150, where the company also is featuring sample book content provided by Penguin UK, a unit of Pearson.

More information on HP's Ipex announcements and demonstrations is available at

Editorial Contacts

Jill Peters, HP
+1 503 391 8742
jill.peters@hp.com

Katherine Wetzel
Porter Novelli for HP
+1 404 995 4566
katherine.wetzel@porternovelli.com

HP Media Hotline
+1 866 266 7272
pr@hp.com
www.hp.com/go/newsroom

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com



www.hp.com/go/lpex, at the www.hp.com/go/HPatlpx2010 online press kit, or through the [HP Graphic Arts Twitter feed](#).

About HP

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. The world's largest technology company, HP brings together a portfolio that spans printing, personal computing, software, services and IT infrastructure to solve customer problems. More information about HP (NYSE: HPQ) is available at <http://www.hp.com/>.

© 2010 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice.

The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.