HP Delivers Simplified Virtualization Solutions for Small and Midsize Businesses

PALO ALTO, Calif., Sept. 8, 2010 – HP today announced solutions to help small and midsize businesses (SMBs) maximize IT resource efficiency and increase business productivity by simplifying the path to virtualization.

The new solutions help SMBs increase agility, speed disaster recovery and reduce costs in new or existing virtualized environments.

— **HP Insight with Microsoft System Center Essentials 2010** enables SMBs that have already implemented virtualization to further simplify management with a common tool. This reduces complexity and overhead costs. Through one console, IT administrators can streamline all elements of physical and virtual device management such as hardware, operating system and application monitoring. In addition, the device offers SMBs easy software, driver and firmware updates as well as deployments. Through the tool, organizations can also create, place and migrate virtual machines.

HP intends to extend this solution over time to include HP Business Technology Optimization (BTO) SiteScope agentless software so clients can easily manage non-Microsoft operating systems, hypervisors and applications.

— **HP P4000 Virtual SAN Appliance** (VSA) software provides shared storage with high availability for virtual servers. It offers scalability, data protection, remote replication and disaster recovery capabilities to clients who have virtualized their server infrastructures and are looking for a cost-effective, easy way to add shared storage. The P4000 VSA leverages clients' existing IT resources by using multiple servers' direct-attached disk storage and converting it into a SAN that can be used by any server on the network. The HP P4000 VSA features integration with Microsoft® Volume Shadow Copy Service (VSS), which takes snapshots of the data for backup and recovery. It also provides investment protection by seamlessly scaling to a P4000 physical SAN solution as business needs grow.

— **HP Virtualization Smart Bundles with Microsoft Hyper-V Server 2008 R2** simplify deployment for SMBs who are considering virtualization for their physical servers and storage. The bundles consist of an optimized combination of servers, internal or external storage, as well as optional HP networking components. They deliver complete virtualization environments that fit clients'

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budget constraints and high-availability requirements. With the bundles, clients can avoid complicated configuration decisions.

— HP will provide support services for HP Insight with Systems Center Essentials 2010, enabling SMBs to manage virtual and physical resources with consistent processes.

"Small and midsize businesses are looking for new virtual solutions that offer greater simplicity and increased productivity without additional costs," said Scott Farrand, vice president, Infrastructure Software and Blades, Enterprise Business, HP. "With HP's new virtual SAN appliance support for Microsoft Hyper-V and enhanced management integration between HP and Microsoft offerings, clients can deploy and manage technology while they stay focused on their business."

"We're helping small and midsized organizations adopt technology that helps optimize IT productivity so employees can be more productive and drive growth," said Garth Fort, general manager, Management and Security Division, Microsoft Corp. "Together we're delivering easy-to-use solutions that help reduce energy consumption, IT labor and hardware costs, and streamline control of physical and virtual desktops and servers."

About HP
HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. The world's largest technology company, HP brings together a portfolio that spans printing, personal computing, software, services and IT infrastructure to solve customer problems. More information about HP (NYSE: HPQ) is available at http://www.hp.com.