

# **HP Exstream Command Center**

## Overview

HP Exstream Command Center seamlessly integrates with the HP Exstream software platform to provide a central location for managing document production and delivery tasks. The product allows users to plan, schedule and optimize production of HP Exstream document applications, regardless of how basic or complex the production environment.

Deployed at more than 500 enterprises worldwide, HP Exstream is a fully integrated software solution for creating, managing and delivering customized communications in high-volume, on demand and interactive environments. From personalized letters and proposals created interactively by front office employees; to personalized text, email and web self-service documents generated in real time; to fully customized bills and statements produced in high volumes, HP Exstream helps create and maintain the workflows that sustain business.

## Key features and benefits

HP Exstream Command Center helps customers optimize their investments in the HP Exstream software by enabling automated production scheduling for all of their HP Exstream document applications. This eliminates the need to create job scheduling systems to manage HP Exstream document processes and accelerates time to market for new customer communication projects. Additional benefits include:

- Capabilities for users to create reusable jobs that can be prioritized and optimized to meet and manage complex service-level agreements (SLAs).
- Added control and flexibility for system administrators to improve output device and resource utilization through real-time status reporting, automatic event notification, error tracking, logging and auditing functions.
- Ability to manage output and delivery of an interactive document to a portal, workflow system or content management system.
- Intelligent monitoring of production triggers for events such as the arrival of specific data files, a customer service representatives' request for a document, or a self-service customer activity on a web portal.

#### **Availability**

HP Exstream Command Center is planned for worldwide general availability in April 2010.

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