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EXPAND *your* PRINTING
and DISTRIBUTION capabilities,
WITHOUT the OVERHEAD

HP Virtual Print Center

With growth in employee mobility, and the need for a wide variety of printing and finishing options, employee access to production printing is becoming increasingly important. Without access to internal resources, employees turn to outside vendors or strain the existing print infrastructure to complete print projects. These tasks result in inefficiency, security risks, extra costs and unnecessary wear on expensive office machinery. Now, you can have all the benefits of expanded print center capabilities without the heavy overhead expenses, long implementation time lines or other such factors—the solution: HP Virtual Print Center.

What if you could…

Gain control over the way you print?

Reduce costs by gaining visibility and control over your production print spending patterns?

Empower your distributed workforce with world-class print and distribution capabilities?

Reduce uncontrolled external print spend and reduce dependencies on multiple retail vendors?

Free up time for IT and end users to focus on the core business?

Improve productivity and accelerate business results with enhanced document workflows?

Mitigate security and compliance risks with secure access to a virtual environment?

Increase environmental sustainability by disposing of outdated printing equipment, reallocating floor space and streamlining workflows?

That's alternative thinking about printing.

Solution at a glance

As a leader in managing print environments, HP is your one-stop shop for all your imaging and printing needs. The HP Virtual Print Center provides enhanced document production, workflow and distribution capabilities from a globally trusted partner. This solution enables any enterprise to efficiently produce, manage and distribute printed materials on demand, all while improving turnaround times, capabilities and overall quality. Specific capabilities of this service include:

Plug-and-play Software as a Service: This service is turnkey and available to you now, at no upfront cost, with no software installation. The HP Virtual Print Center seamlessly plugs into your Managed Print Services environment, providing fast time to value, low risk and low total cost of ownership.

Pay on demand: You only pay for what you print. There is no cost to store documents in the virtual library, or to use the platform as a team collaboration solution. Costs are only incurred when documents are printed and shipped.

Expanded capability and increased control: The HP Virtual Print Center extends the reach of your Managed Print Services office environment and helps you bring printing costs under control.

Improves compliance: Documents are stored and archived on a centralized content management platform that captures the exact way they were finished and to whom they were sent. No other platform saves documents in a "finished" form.
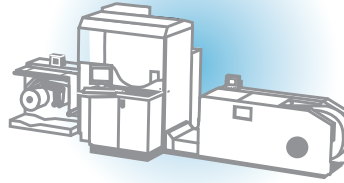
Accessible: The Virtual Print Center platform is secure and available from any Internet-connected device. It is perfect for servicing mobile workers, telecommuters or a geographically distributed network. This provides that all print activity falls under your IT workflow, rather than an unsecured environment.

1. Upload content from any application.
2. Build, add finishing options, virtually proof the document and hit print.
3. Documents are printed under high levels of quality control, then sent to FedEx.
4. FedEx delivers globally to any destination.

Figure 1. HP Virtual Print Center. The HP Virtual Print Center offers 24x7 access, document building, online proofing, printing, finishing and distributing—allowing organizations to seamlessly adapt to ever-evolving business and technology environments.

Reduces IT support requirements for print: The Virtual Print Center provides 24x7 toll-free support for all questions and transactions placed on the platform, reducing the overall administrative burden of print in the enterprise.

Scalable: Unlike the in-house copy/print center, the Virtual Print Center is always available and always has enough capacity for any size project—all available for next-day delivery.

Competitive advantage: The efficiency of the print environment is enhanced by moving complex, labor-intensive documents to a specialized, accredited partner. The speed, product types and services offered by the platform contain new opportunities for workflow innovation.

Why HP?

• **Complete solutions**—With end-to-end solutions and services, HP can work with you to identify and address your specific needs today and into the future.
• **Expertise**—HP has more than ten years of experience with imaging and printing in enterprise environments.
• **Global reach**—With IT professionals in 170 countries, HP has the resources to address your company's needs around the world.
• **Leadership**—HP is recognized as a global leader in imaging and printing, an industry leader in network and infrastructure management, and a company with a strong commitment to environmental sustainability.

How do you get started?

Contact your local HP representative to:

• Set up a discussion or workshop to assess your specific business needs.
• Establish a plan to implement the best solution for today and into the future.
• Identify the MPS environmental approach that can help your company save resources and money.

To learn more, visit www.hp.com/go/enterpriseprinting.

HP three-part approach

HP works with you to assess, deploy and manage an imaging and printing environment tailored to meet your business needs, while helping you reduce costs, conserve resources and simplify document-intensive processes. HP's three-part approach:

Optimize infrastructure	Manage environment	Improve workflow
HP can help you achieve a balance between your total cost of printing and your needs for user convenience and productivity.	Working together, HP can help you maintain your optimized infrastructure while improving business efficiency and tightening security.	By streamlining your document-intensive processes, HP can help you deliver a more efficient environment for capturing, managing and sharing information.

HIT **PRINT**
INTELLIGENTLY

hp