



**ROB SCOTT**  
Vice President and General Manager, HP Visual Collaboration, Office of Strategy and  
Technology

HEWLETT-PACKARD COMPANY

Rob Scott is vice president and general manager for Visual Collaboration in the Office of Strategy and Technology at HP.

In his role, Scott is responsible for HP Visual Collaboration's global business operations and growth strategy. Previously, Scott was vice president of Sales, Alliances, Operations and Marketing within HP Networking. Scott joined HP in 2008 with the acquisition of WAN provider Colubris Networks, where he was chief executive officer (CEO). As a five-time CEO, Scott brings a strong expertise in video conferencing experience to HP.

Prior to his positions at HP and Colubris, Scott was CEO of Xelor Software, where he established the company's U.S. headquarters and launched its new software solution for IP telephony and voice over IP service quality management. Previously, he served as president and CEO at IPeria, a provider of network-based voice messaging applications.

In 1998, Scott founded Octave Communications Inc., a pioneer in next-generation conferencing platforms and applications, where he served as chairman and co-founder for five years. Under his leadership, the company was acquired by Voyant Technologies and subsequently Polycom.

Scott also has held senior management positions at companies including CrossComm, Harris Adacom, ONET, MultiLink and Motorola/Codex. During his successful tenures, ONET was sold to Siemens Network Systems and MultiLink was sold to PictureTel Corporation.