



KATHY TOBIN
Vice President and General Manager
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HEWLETT-PACKARD COMPANY

Kathy Tobin is vice president and general manager of Specialty Printing Systems in the Imaging and Printing Group at HP. She and her team are responsible for commercializing new industrial applications of HP Thermal Inkjet technology, including LightScribe Direct Disc Labeling.

Tobin originally joined HP in 1990 and was the startup manager for LightScribe Direct Disc Labeling, leading the development, business model creation, licensing and commercialization of the product.

Prior to HP, Tobin served as a business unit manager at Agilent Technologies, responsible for the Hardcopy Systems Solution Division where she executed printer controller designs and turnkey printer solutions from design through manufacture. At both Agilent and HP, Tobin has held various roles in research and development as well as marketing.

Tobin also has held positions in sales and marketing and manufacturing engineering roles at IBM. She started her engineering career as an integrated circuit design engineer at Raytheon.

Tobin holds a bachelor's degree in electrical engineering from Michigan Technological University and completed the Executive Development Program at J.L. Kellogg Graduate School of Management at Northwestern University and the Entrepreneurship Development Program at the MIT Sloan School of Management.