



JEFF WACKER
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Jeff Wacker is the leader of Services Innovation at HP, as well as an HP Fellow in Enterprise Services. In his primary role, Wacker is responsible for shaping the future services opportunities for HP through innovative and market-leading strategies focused on advanced and emerging capabilities. Wacker also is an HP Enterprise Services Futurist and a long-time professional member of the World Futurist Society.

For the past five years, Wacker has been working on the next shift in how information technology impacts business, society and culture. His presentation, "The 4th Wave – Creating the Next Technology/Business Synergies" presents those viewpoints.

Currently, Wacker is working extensively with Eco 2.0 IT (Economically Sound Ecologically Sustainable Information Technology) and is a core member of HP Enterprise Services' Environmental Sustainability initiatives. His presentation "Eco 2.0 – Achieving Both the Green and Gold Agendas" brings to light both the economic and environmental side to the Green phenomenon.

Keeping with his role as Futurist, Wacker continues to work with broad technology trends. His presentation "Five Technology Forces Changing The World" explores the impacts of infotech, biotech, nanotech, robotech and envirotech on personal and business lives. Wacker has also worked in the past as the director of Strategy at EDS, now HP Enterprise Services, where his focus was on goals and improvements on the company's innovative offerings. An accomplished speaker, Wacker delivers keynote addresses, speeches and workshops across the world.

He is a contributor to, and often quoted in, major business, technical and industry publications. He has been the focus of an NBC News segment on future technologies and has appeared on all major U.S. and many international networks.

Wacker collaborates with the next generation of top innovators and futurists through his work with major universities and think tanks globally. He is a member of the Greater Dallas Chamber Economist Council, the Greater Dallas Chamber Technology Business Council and the National Visiting Committee for the National Science Foundation and is on the board of directors for the SciTech Discovery Centers.

Wacker received a Bachelor of Science in computer science and a Master of Business Administration from the University of Nebraska.