



DENOEL ELLER  
Business Unit Director, Enterprise Servers, Storage and Networking  
HP Brazil

HEWLETT-PACKARD COMPANY

Denoel Eller is the business unit director for Enterprise Servers, Storage and Networking in the enterprise solution division. He has held this role since January 2001.

Eller has worked in the technology industry for more than 20 years. Before moving to the United States, he worked as the global marketing director for the small and medium business division of Motorola Corporation. In this role, he was responsible for creating, studying and launching several products in Internet and Networking areas. He also worked for two years as general manager of Motorola's Internet and Networking division. During this time, he worked with products such as modems, routers, switches, cable-modems and network infrastructure solutions.

Prior to working at Motorola, Eller held positions at TCE, Sharp and Facit.

Eller has a degree in Electronic Engineering from USP's Polytechnic School.