



MARTIN FINK

Senior Vice President and General Manager  
Business Critical Systems

HEWLETT-PACKARD COMPANY

Martin Fink is senior vice president and general manager of Business Critical Systems within the Enterprise, Storage and Servers business unit at HP. He previously led the Open Source and Linux Organization and the NonStop Enterprise Division. The Business Critical Systems unit resulted from the combination of those two groups with Business Critical Servers in 2006. Business Critical Systems leverages the merged assets of HP's high-end platform technologies and extends the value they deliver on top of any server, architecture and operating system combination.

Previously, as head of the NonStop Enterprise Division, Fink was responsible for the development, delivery and marketing of the HP Integrity NonStop family of servers, database and middleware software and solutions. He led the effort to develop and launch the HP Neoview data warehouse platform, a major offering in the business intelligence arena. He oversaw the Atalla Security Products line of network security processors for banking, Internet and enterprise applications. He also led the overall open source and Linux strategy across HP, helping the company gain external market leadership in Linux.

Fink joined HP in 1985 and spent his first 10 years in field operations in Canada, holding a variety of positions in hardware and software support, consulting and telecom sales. In 1995, he moved to HP's Ft. Collins, Colo., site to work in HP OpenView telecom, where he managed small business startup activities. He was the research and development manager for the Verifone Software Business. Subsequently, he held the position of research and development lab manager in the Customer Solutions Organization, with responsibility for HP-UX, Linux and the patch program.

Fink is listed as co-inventor on two patents related to online e-commerce and is the author of "The Business and Economics of Linux and Open Source," published by Prentice Hall. He graduated in electronics engineering from Loyalist College in Ontario, Canada.