



JOHN GROMALA
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John Gromala is director of Product Marketing for the Infrastructure Software and Blades organization in the Enterprise Servers, Storage and Networking Business at HP. In this role he is responsible for leading product definition, management and marketing for HP BladeSystem and HP Virtual Connect product lines.

Prior to his current role, Gromala drove strategy for a consolidated converged infrastructure roadmap that works across Enterprise Servers, Storage and Networking teams and is focused on emerging customer needs and differentiated HP solutions.

For 15 years, Gromala contributed to the success of the Industry Standard Servers (ISS) business unit, where he was director of the HP ProLiant servers product marketing team, including the HP ProLiant G6 products and announcement. He also was instrumental in the creation of the new HP ProLiant SL and multi-node DL products designed for scale-out customers. In addition to servers, Gromala has managed business teams, product marketing for HP SmartArray storage, HP ProLiant networking and ISS memory options and technology strategy. He also has co-chaired the IBTA marketing workgroup, developed the ML/DL naming framework, planned the initial density-optimized HP ProLiant servers and managed the HP ProLiant 1500 product family.

Gromala joined Compaq in 1985 and has held roles in a product marketing, business strategy, technology planning, design engineering and operations. He has also worked with the NASA Technology Transfer Center and the North Texas Small Business Development Center.

Gromala earned a Bachelor of Science in electrical engineering and a Master's degree in business administration from Texas A&M University and has completed the Executive Leadership Program at Harvard University.