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Tom Joyce is vice president of marketing, strategy and operations for HP StorageWorks. Prior to joining StorageWorks, he led the integration planning for HP's acquisition of 3Com.

Before joining HP, Joyce was President and CEO of Akorri, a startup software company specializing in virtualization and storage management. Prior to becoming CEO at Akorri, he was vice president of marketing, product management and business development at EMC. Joyce has also held several senior leadership positions at EMC Corporation, including VP and General Manager of IP Storage with responsibility for the EMC Celerra NAS business. He was also VP of Marketing for EMC Storage Platforms, and worked in the Corporate Development group where he managed numerous acquisitions and investments.

Joyce earned an MBA from Bentley College and a Bachelor of Arts from Middlebury College.