



## Dave Peterson

Group Manager of Platform Product Marketing,  
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Dave Peterson is Group Manager of Platform Product Marketing in the Industry Standard Servers and Software organization within HP. In this role, Peterson is responsible for marketing the HP ProLiant server portfolio, focusing on the HP ProLiant DL rack-mount and HP ProLiant SL scale-out lines.

Peterson has spent more than 17 years in the technology industry, working in both IT and product management. His experience has specifically focused on enterprise technologies, ranging from servers to systems and security management. Prior to HP, he held various product management leadership positions at NetIQ, NetPro and Microtest.

Peterson holds a bachelor's degree in marketing from Arizona State University.