

## Business Intelligence and Data Warehouse Appliances Services from HP and Microsoft

New services simplify application deployment to accelerate business service delivery

## Overview

HP and Microsoft have developed the <u>first self-service business</u> <u>intelligence and data warehouse appliances</u> that improve decision making, enhance communication and increase efficiency.

To simplify deployment of these converged application appliances, HP and Microsoft have developed <u>new support and consulting services</u> that accelerate business service delivery for clients. The services leverage the expertise of HP and Microsoft to deliver comprehensive, simplified data management, business intelligence and data warehouse solutions.

New consulting services offered by HP include assessment, design, proof of concept and implementation, as well as ongoing support for converged application appliances. Clients are provided a consistent experience when purchasing, deploying and supporting the appliances.

## Simplified path to results

Consulting and support services are available jointly with Microsoft Consulting Services or solely by HP, and define a path for clients to simplify the delivery of applications. Client benefits include:

- Accelerated time to deployment of the <u>HP Enterprise Data Warehouse</u> <u>Appliance</u> by simplifying data integration, while effectively addressing the complexities of strategy planning, implementation, data quality/management and information governance.
- Improved business intelligence capabilities with only one hour needed to deploy the <u>HP Business Decision Appliance</u>, enabling clients to realize comprehensive business intelligence in about one week.

HP Enterprise Data Warehouse Appliance support services are the first

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set of services jointly delivered by HP and Microsoft, with Microsoft acting as the first point of contact. The HP Business Decision Appliance includes HP hardware and software support, as well as support for Microsoft software.

Coordinated service planning and delivery between the two companies enable client environments to achieve rapid return on investment.

HP consulting and support services also are available for the new <u>HP</u> <u>E5000 Messaging Appliance for Microsoft Exchange</u>, which simplifies upgrades and migrations to Microsoft Exchange 2010. These support services are delivered by HP and cover hardware and software support, including support for Microsoft software.

## **Availability**

Consulting and support services for the HP Enterprise Data Warehouse Appliance, Business Decision Appliance and HP E5000 Messaging Appliance are available today. The HP Business Decision Appliance includes three years of HP 24/7 hardware and software support services.

More information is available at <u>www.hp.com/services/microsoft</u>.

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